







ON AGENCY

# California Federal Partners for COVID-19

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U.S. Small Business Administration

### Welcome & Thank You





### **Chris Dombrowski**

### **Acting Director**

Governor's Office of Business and Economic Development (GO-BIZ)

### GO-Biz COVID-19 Resource Page

### business.ca.gov/coronavirus-2019/



#### Coronavirus 2019 (COVID-19)

The Governor's Office of Business and Economic Development (GO-Biz) has compiled helpful information for employers, employees, and all Californians as it relates to the Coronavirus (COVID-19) pandemic. For a complete list of resources, please visit the California Coronavirus (COVID-19) Response website.

Subscribe to the <u>GO-Biz newsletter</u> to receive updates and announcements as they happen, including information shared by the <u>California Department of Public Health</u>.

#### Important Updates from the Governor

On April 2, Governor Newsom announced support for California's small businesses, the backbone of the state economy and the heart of communities and main streets across California. <u>Click here</u> to read more. A new portal to connect hardworking Californians to job opportunities was also announced, called <u>OnwardCA.org</u>.



#### Financial and Technical Assistance for Small Business

Resources are available throughout California for small businesses impacted by COVID-19.





- CA Governor's Office of Business and Economic Development
- CA Governor's Office of Planning and Research
- CA Strategic Growth Council
- US Department of Agriculture
- US Small Business Administration
- US Export Import Bank
- US Economic Development Administration
- US Environmental Protection Agency
  - US Department of Housing and Urban Development



### Posted on YouTube and on Website







#### Link provided at bottom for survey and questions

▶ ▶ • • 0.007 / 48:52				
		LEARN MORE	LEARN MORE	
Get the	e latest information from the CDC about COVID-19.			
G See more resources on Google ⊗				
/eekly	y Webinar #1: Navigating Federal Funding in a Time of COVID-19			
76 view	vs - Apr 23, 2020	1 ∰ 1 ∰ 0 → SHARE ⊞ <sub>+</sub> SAVE		
8	CA GO-Biz 32 subscribers	SUBSCR	UBE	
	Questions? Ask: https://gobiz.zendesk.com/hc/en-us/re (Place Webiner #1 in Subject of Question)			
	Survey for this Webiner: https://tinyuri.com/y74yfbed			
	GO-Biz COVID-19 Resource Page: https://business.ce.gov/coronavirus-2			
	The Governor's Office of Business and Economic Development (GO-Biz) and the Governor's Office of Planning and Research (OPR) in partnership with the U.S. Department of Housing and Urban Development's (HUD) Office of Field Policy and Management and Grants Republic have released a webinar on understanding and nevigating federal funding and grant resources during COVID-19.			
	Weekly Webinars are designed to provide education on new funding opportunities and on newigating new resources during the time of CDVID-19. They are also designed to introduce local governments, businesses, and communities to agencies broadly, in addition to their staff and how to reach them within California.			
	WEBINAR AGENDA Opening, Governor's Office of Business and Economic Development Governor's Office of Planning and Research (09:45) U.S. Department of Housing and Urban Development (16:25)			
	Grants Republic (30:40)			











COVID Get the	Intest information from the CDC about COVID-19.			
<b>G</b> See	e more resources on Google ⊠			
COVID-	0VID-19 EDC Update Webinar – April 2020			
93 views	• Apr 17, 2020 If 1 📲 0 🌧 SHARE =+ SAVE ••••			
	CA GO-Biz 15 subscribers SUBSCRIBE On this GO-Biz COVID-19 update webinar, you will hear updates from our Office of the Small			
	Business Advocate, Business Investment Services, International and Sustainable Freight and Goods Movement teams on resources, guidance and state actions taken to assist			
	businesses impacted by the COVID-19 pandemic.			
	WEBINAR AGENDA			
	• Agenda (0:50)			
	Office of Small Business Advocate (1:10)			
	Small Business COVID-19 Resources (1:28)			
	Small Business Center Network (3:28)			
	Small Business Covid-19 Resources (4:31)			
	Business Investment Services Unit (12:48)			
	Essential Infrastructure Workers (13:15)			
	Business Contributions (14:23)			

ovee Connections (15:43)

#### Weekly Webinar Survey

Thank you for participating in our webinar. GO-Biz and OPR would like your feedback.

#### Webinar Attended



Are there any tonics you would like to hear more about?

### Staying Connected & Save the Date

- Weekly Webinar #3 | 11:00AM 12:00PM | Thursday, May 7<sup>th</sup>
- Weekly Webinar #4 | 10:30AM 12:00PM | Thursday, May 14<sup>th</sup>

- Subscribe to YouTube Channels
- Follow @CAGOBIZ, @CAL\_OPR, and @CALSGC on Twitter
- Subscribe to <u>GO-Biz's Newsletter</u>, <u>OPR's Federal Grants E-List</u>, and the <u>SGC newsletter</u>.

### What is the California Federal Partners for COVID-19?

- Existing partnerships expanded given COVID-19
- Sharing of resources, funding, and information between federal agencies, OPR, GO-Biz and SGC
- Planning for economic recovery uniting programs with one another to bolster resiliency, inclusivity, and connectivity
- Supporting communities, businesses, local governments collectively in navigating programs, resources, and funding.



# A Quick Overview

# Governor's Office of Planning & Research Budget Programs

- Planning and Policy
  - State Clearinghouse
  - Planning & Community Development
  - ICARP
  - Special Projects/Higher Education/Precision Medicine/Other
- Strategic Growth Council
- California Volunteers



# **OPR Statutory Mandates/Planning & Policy**

- State Planning Entity/Cross Agency Coordination
- Planning and Local Assistance
- State Clearinghouse/CEQA/Federal Grants
- ICARP
- Higher Ed Grant Programs
- Precision Medicine
- Military Affairs and Coordination
- Other



# State Clearinghouse and Federal Assistance



Executive Order 12372: Intergovernmental review of Federal programs

- Single Point of Contact
- "Federal agencies shall provide opportunities for consultation by elected officials of those State and local governments"
- States "develop their own processes"



#### Assembly Bill No. 1348

- Establishes federal grant administrator role
- "Work with... interested parties on applying for and managing federal grants."
- Summary of federal grant funding



### Contact Us





state.clearinghouse@opr.ca.gov

### scott.morgan@opr.ca.gov





# California Strategic Growth Council

Louise Bedsworth Executive Director



CALIFORNIA STRATEGIC GROWTH COUNCIL

#### Our Vision Healthy, thriving, and resilient communities for all

#### **Our Mission**

The mission of the Council is to coordinate and work collaboratively with public agencies, communities, and stakeholders to achieve sustainability, equity, economic prosperity, and quality of life for all Californians



CALIFORNIA STRATEGIC G R O W T H C O U N C I L

# **About the Strategic Growth Council**

- 10-member Council that meets publicly 6 times per year
- Bring together State agencies and departments to coordinate activities that support sustainable communities
- Emphasize strong economies, social equity and environmental stewardship
- Awarded over \$1.5 billion since 2014



# Affordable Housing and Sustainable Communities

- Investing in affordable housing and sustainable transportation infrastructure
- Will award approximately \$550 million in June 2020
- Round 6 guidelines and application will be released later this fall







### **Transformative Climate Communities**

- Neighborhood-scale, place-based approach
- Integrated climate strategies to achieve major environmental, health, and economic benefits
- Collaborative partnerships and community leadership
- Round 3 awards will be made in June

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### **Sustainable Agricultural Lands Conservation**

• Protects agricultural lands from development to more carbon-intensive uses









## **Technical Assistance and Capacity Building**

- Support communities in applying for the California Climate Investment (CCI) funding programs
  - Direct assistance
  - Capacity building
  - Integrating CCI programs
- New program will support local leadership development









CALIFORNIA STRATEGIC G R O W T H C O U N C I L



# Rural Development

USDA

### USDA Rural Development Agency Briefing

Presented by Kim Dolbow Vann, California State Director

### One USDA, Seven Mission Areas



### Where is USDA Rural Development?

4 Regions

47 State Offices

400+ Area Offices including U.S. Virgin Islands, Puerto Rico & Western Pacific Islands

National Offices in DC and St. Louis



### Community Facilities (CF)

Support for essential public services and facilities in rural communities with population of 20,000 or fewer.

- **Examples:** hospitals, health clinics, schools, daycares, first responders, community centers and more.
- **Applicants:** Public bodies, nonprofit organizations, Federally recognized Tribes.
- **Uses:** purchase, construct, improve essential community facilities, and purchase equipment.
- **Funding:** loans, grants (combo) and loan guarantees available. Applications accepted year-round.



### Rural Community Development Initiative (RCDI) Grants

- Helps nonprofit housing and community development organizations support housing, community facilities, and community and economic development projects in rural areas.
- Grant may be used to conduct training and technical assistance.
- Rural areas: population 50,000 or fewer.

- Applicants:
  - Public bodies
  - Nonprofit organizations
  - Federally recognized Tribes
- Competitive process, match required. Minimum award \$50,000; maximum award \$250,000.
- Annual award through a NOFA window closes May 13, 2020

### Distance Learning & Telemedicine (DLT) Grant Program

- Purchase equipment to provide distance learning and telemedicine services:
  - Monitors
  - Computers / switches
  - Cameras (VTC)
- Competitive process, 15% match required from non-federal source. Minimum award \$50,000; maximum award \$1 million
- Annual award through NOFA window closes July 13, 2020



### Business & Industry Loan Guarantees (B&I)

- Convert, enlarge, repair, modernize, or develop a business
- Purchase and develop land, easements, rights-of-way, buildings, or facilities
- Purchase equipment, machinery, supplies, or inventory

- Refinance when new jobs will be created and other conditions are met
- Acquire businesses and industries when the loan will keep the business from closing and/or save or create jobs.

### Rural Business Development Grant (RBDG)

- Help small and emerging private businesses, and/or nonprofits in rural communities – or even startups that are expanding.
- Applicants:
  - Public bodies
  - Government entities
  - Nonprofit entities
  - Federally recognized tribes
- No maximum grant, average is <\$100,000 (Competitive)</li>

- Grants separated into enterprise or opportunity type activities.
  - Training
  - Technical assistance
  - Revolving loan funds
  - Feasibility studies
  - Economic development projects
  - Business incubators
  - Strategic planning
  - And more
- Applications accepted on annual basis.

### **Online COVID-19 Resources**

#### www.rd.usda.gov/coronavirus

- Daily updates with stakeholder announcements and resources for rural lenders
- Rural Development COVID-19 Response

- FAQs for borrowers
- Links to USDA COVID-19 website

**Updated April 14, 2020** — USDA Rural Development has taken a number of immediate actions to help rural residents, businesses, and communities affected by the COVID-19 outbreak. Rural Development will keep our customers, partners, and stakeholders continuously updated as more actions are taken to better serve rural America. Please bookmark this page and check back regularly as circumstances are changing daily and the width and depth of our responses to your questions and concerns will certainly increase. A PDF of all Immediate Actions to date is available in <u>English</u> and <u>Spanish</u>.



A resource for rural leaders looking for federal funding and partnership opportunities to help address this pandemic.



**Responding to COVID-19** 

Rural Americans rising to the occasion and helping during this difficult time.

### **Online COVID-19 Resources (cont.)**



#### **COVID-19 Federal Rural Resource Guide**

USDA and its Federal partners have programs that can be used to provide immediate and long-term assistance to rural communities affected by the COVID-19 outbreak. These programs can support recovery efforts for rural residents, businesses and communities through:

- · technical, training, and management assistance;
- · financial assistance; and
- · state and local assistance.

This resource matrix organizes funding opportunities identified in the CARES Act and other federal resources that can help support rural America. Opportunities are categorized by customer and assistance type.

For more information on the immediate actions USDA is taking to respond to COVID-19, visit usda.gov/coronavirus.

For the latest news from the CDC on COVID-19, visit coronavirus.gov.

 Federal Rural Resource Guide is a one-stop shop of federal programs that can be used by rural communities impacted by the COVID-19 pandemic.

### CARES Act Implementation

#### **Business and Industry Guaranteed Loan Program**

- Appropriated \$20.5M in program level; supporting up to \$1B in lending authority
  - Repayment terms have been increased, options for deferment.
  - Operational expenses including payroll, salaries, benefits, as well as facilities costs, supplies and inventory are eligible.
- Funding announcement expected in late April.

#### **Distance Learning and Telemedicine**

- Appropriated \$25M for DLT Grants
- Implemented via Federal Register Notice; application window closes July 13, 2020

#### Single Family Housing and Multi-Family Housing Assistance

- Lenders must provide immediate forbearance when requested on guaranteed loans for up to 180 days. Penalties and fees may not be charged during the forbearance period.
- Multi-family borrowers may not evict tenants for non-payment of rent for the next 120 days.
- Implemented via Stakeholder Notice

#### **ReConnect – Funding Window Closed**

- Appropriated \$100M for grants; priority for grant applicants unfunded in Round 1.
- Implemented via Federal Register Notice.



Kim Dolbow Vann, California State Director CA.Info@usda.gov


USDA is an equal opportunity provider, employer, and lender.

## US Small Business Administration (SBA)

## **POWERED BY**



U.S. Small Business Administration

# **Terri Billups**

## **Asst. Director for Economic**

**Development** 

Small Business Administration (SBA)



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Reducing Risk. Unleashing Opportunity.

# EXPORT FINANCING SOLUTIONS





# Export-Import Bank of the U.S.



EXIM Bank is the official Export Credit Agency (ECA) of the U.S. Government.

<u>Mission</u>: To support **U.S. jobs** by facilitating the export of US-made products/services.



- Established in 1934 in Washington, DC
- 12 Regional Offices Nationwide
- Strong Small Business Support: ~ 90% of volume
- Open in over 180 countries
- No start-up risk (3-yr track record required)

# Short-Term Export Credit Insurance

#### RISK PROTECTION SALES TOOL FINANCING AID

- Single-Buyer: 90% coverage
- Multi-Buyer: 95% coverage (3 options available)
- Letter of Credit Transactions: 95%
- Bulk Agricultural Commodities: 98%



### Flexible, revised credit standards recently announced

#### **COVID-19 Measures:**

- Streamlined renewal process
- Extension of due date on premium payment
- Deadline extensions on claim filings and more flexibility processing claims
- Extensions of claim filing deadlines



# Working Capital Guarantee Program

- 90% guarantee of repayment on loans supporting export activity
- Can be used to cover manufacturing costs or purchase or the export items
- Supports direct and indirect exports
- Program available through network of participating banks
- Fees recently reduced (0.25% for loans up to \$2 million)

COVID-19 Temporary Measures:

- Expansion of borrowing base
- Waiving program requirements when they are difficult to meet
- Due date extensions



# EXIM's Response to COVID-19 crisis

- <u>EXIM Extends Program Waivers, Extension, and Other Provisions to U.S.</u> <u>Customers Amid COVID-19 Outbreak</u> (Mar 12, 2020)
- EXIM Establishes Temporary Bridge Financing Program (March 25, 2020)
- EXIM Temporarily Expands Pre-Export Payment Program (March 25, 2020)
- <u>EXIM Temporarily Expands Supply Chain Financing Guarantee Program</u> (March 25, 2020)

**Details available at:** <u>https://www.exim.gov/coronavirus-response</u>





Malinda Matson Economic Development Representative Northern and Coastal California <u>mmatson1@eda.gov</u> 916-235-0088 Wilfred Marshall Economic Development Representative Southern and Central California <u>wmarshall@eda.gov</u> 310-348-5386

INNOVATION. REGIONAL COLLABORATION. JOB CREATION.







Economic Development Administration is a small, nimble agency within the U.S. Department of Commerce that provides a big impact by helping to make it easier for **businesses to** start and grow in the United States.

We do this by working hand-in-hand with **local** economic development **partners** to advance their **locally-developed projects**; projects that are tied to their **region's long-term**, **sustainable economic development strategy**.





The CARES Act provided \$1.5 Billion to EDA for the Economic Adjustment Assistance Program.

The existing Notice of Funding Coortunity, PWEAA2020 on grants.gov, icheing amended to include this per junding source.



## Eligibility and Examples of EAA projects



Capitalization or Recapitalization of Revolving Loan Funds to improve access to capital for small businesses

Recovery Strategies that develop short and long term plans to address economic dislocations such as those caused by the impact of the coronavirus pandemic

Implementation or expansion of entrepreneurial support programs to diversify economies and strengthen industry sectors

Construction of critical infrastructure and facilities that will support economic recovery and job creation



#### **Eligible Applicants:**

- State and local governments counties, incorporated cities, special districts, JPAs, COGS, etc.
- Nonprofit organizations working in cooperation with local government
- Institutions of higher education
- Native American tribal governments







## Economic Development Representatives

#### Northern and Central Coastal CA

Malinda Matson, EDR P: 916-235-0088 E: <u>mmatson1@eda.gov</u>

#### Southern and Central/Eastern CA

Wilfred Marshall P: 310-348-5386 E: <u>wmarshall@eda.gov</u>

### **EDA Programs**:

https://www.eda.gov/programs/e da-programs/

Funding Opportunities: https://www.eda.gov/fundingopportunities/

#### **Regional Economic Development Integrator:**

Frances Sakaguchi, EDI

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# US EPA Brownfields Funding Opportunities and Technical Assistance

Eric Byous U.S. EPA Region 9 byous.eric@epa.gov 415.972.3531



# Brownfields Funding & Assistance Opportunities







#### U.S. Environmental Protection Agency | Pacific Southwest Region 9 BROWNFIELD GRANTS & TECHNICAL ASSISTANCE

## 51

	Targeted Brownfield Assessment	Assessment	Cleanup	Multipurpose	Revolving Loan Fund	Workforce Development
Purpose	Site inventory, contamination assessment, cleanup planning.	Site inventory, contamination assessment, redevelopment and cleanup planning, community involvement.	Site cleanup, reuse planning, community involvement.	Assessment Grant + Cleanup Grant	Provide no- and low-interest loans, or grants, for site cleanups. At least 50% must be used for loans. Grants are limited to \$350,000 per site.	Environmental job training in communities impacted by brownfields.
Applicant	Government   Non-Profit   Tribe					
Site Eligibility	Applicant not responsible for contamination. Privately held sites can be assessed.	Applicant not responsible for contamination. Privately held sites can be assessed.	Applicant not responsible for contamination and must own cleanup site(s).	Applicant not responsible for contamination. Privately held sites can be assessed. Applicant must own cleanup site(s).	Applicant is not responsible for contamination. Grant recipients must own the site, but borrowers do not. Privately owned sites can receive loans.	NA
Funding	\$100,000	\$600,000	\$500,000	\$800,000	\$1,000,000	\$200,000
Length	NA	3 years	3 years	5 years	5 years	3 years
Match	NA	\$0	20%	\$40,000	20%	\$0
Deadline	Rolling applications*	Fall	Fall	Fall	Fall	Winter
Free Technical Assistance    *Apply Online.      Competitive Grant    Priority is given to underserved and environmentally overburdened communities.						

# Help Prepare Blighted Properties for Redevelopment





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BEFORE: Auto Repair and Machine Shop



AFTER: Mixed-use Affordable Housing and Commercial Development Affordable Housing Projects









# Transportation-Related Construction





# Rural and Tribal Health

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# Community Parks

# Brownfields Grant Schedule

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### **Competitive Grants**

RFP released annually (Sept/Oct); proposals due 60 days thereafter

**Non-Competitive** Targeted Brownfields Assessments (TBAs) Rolling applications; funded as budget allows





## **Erich Yost**

Management Analyst (Community Initiatives) U.S. Department of Housing and Urban Development Office of Field Policy & Management Los Angeles Field Office



Erich.M.Yost@hud.gov



#### US Department of Housing and Urban Development

#### **HUD California Locations**

San Francisco Regional Office Los Angeles Field Office Santa Ana Field Office / Homeownership Center

#### HUD Regional Leadership

Chris Patterson, Region IX Regional Administrator

#### **HUD Websites**

www.hud.gov/coronavirus.com

#### Key Links

List of HUD Programs HUD Strategic Plan

#### Sign Up for HUD Newsletters and Press Releases

HUD Press Releases Links to other HUD Specific Newsletters Links to HUD California Specific Newsletters





## **HUD Structure**





## **HUD COVID-19 Resources**

#### **HUD's COVID-19 Website Includes Resources**

- FHA Lenders and Office of Housing Program Participants
- Grantees
- Homeless Programs
- Homeowners and Renters
- HOPWA Programs
- <u>Multifamily Property Owners</u>
- <u>Native Americans</u>
- Public Housing Agencies

#### **Neighbors Helping Neighbors**

- Highlights of Stories of Communities coming together to Help their Neighbors
- Highlights currently provided include:
  - Educators Continue to Serve Students during Coronavirus
  - <u>Public Housing Authorities Care for Residents During the Coronavirus Outbreak</u>
  - Faith-Based Organizations Serve Communities Impacted by Coronavirus Outbreak
  - During Coronavirus Outbreak, Businesses within Opportunity Zones are Stepping Up to Serve their Communities
  - Communities Provide Special Care for Homeless Populations Amidst Coronavirus Outbreak



## **HUD CARES Act Funding**

#### HUD's CARES Act Funding Totals \$17.4 Billion

- \$5 Billion Community Development Block Grants (CDBG)
- \$4 Billion Homeless Assistance Grants
- \$1.25 Billion Tenant-Based Rental Assistance
- \$1 Billion Project-Based Rental Assistance
- \$685 Million Public Housing Operating Fund
- \$300 Million Native American Programs
- \$65 Million Housing Opportunities for Persons with AIDS
- \$50 Million Section 202 Housing for the Elderly
- \$50 Million Administrative Expenses
- \$15 Million Section 811 Housing for Persons with Disabilities
- \$5 Million HUD Inspector General
- \$2.5 Million Fair Housing



## **HUD CARES Act Funding: First Release**

\$2 Billion to Help States, Communities and Non-Profits \$1 Billion to Keep America's Homeless Citizens Safe \$63.7 Million to Help American's with Compromised Immune Systems Cuts Red Tape to Allow for Targeting of COVID-19 Response

- Construct **medical facilities** for testing and treatment
- Acquire a motel or hotel building to **expand capacity of hospitals** to accommodate isolation of patients during recovery
- Replace HVAC systems to temporarily transform commercial buildings or closed school buildings into clinics
  or treatment centers
- Support businesses manufacturing medical supplies
- Construct a group living facility to centralize patients undergoing treatment
- Carry out **job training of health care workers and technicians** who are available to treat disease within a community

These funds are being allocated under HUD's Community Development Block Grant program. <u>View specific state and grantee allocations here</u>.



## **CARES Act CDBG Funding Allocation Timeline**

### March 27<sup>th</sup>

CARES Act enacted providing \$5 billion for CDBG COVID-19 Funds

### April 2<sup>nd</sup>

\$2 billion allocated based off the FY2020 allocation formula

### May 11<sup>th</sup>

\$1 billion allocated based off a new formula with funds for states and insular areas only

#### TBD

\$2 billion to be made available on a rolling basis under new formula based on needs



**California CDBG-CV Round 1 Funding Allocation Breakdown** 



California received \$235,277,462 or 11.8% of the \$2 billion CDBG-CV Round 1 Funding

Entitlement Cities	Entitlement Counties	California Non-Entitlement
163 California	20 California	California
Entitlement	Entitlement	Non-Entitlement
Cities	Counties	Areas
\$165,605,180	\$50,340,538	\$19,331,744

FY 2020 Allocations and CARES Act Round 1 Funding Link



# Closing





- Questions
- Survey
- Share and Stay Connected



# Catch Weekly Webinar #I

- YouTube at CA-GOBIZ
- business.ca.gov



# Thank you!







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AGENCY

**U.S. Small Business**