

# ZERO-EMISSION VEHICLE MARKET METRICS SNAPSHOT — Q4 2021

This snapshot collects high-level metrics to provide an overview of California's ZEV market and track progress toward state targets. It will be adjusted each quarter as needed to better capture market trends. Click images and links to access data sources.

#### **VEHICLES**

### Light-Duty Passenger Vehicles

Target: 100% passenger car market share by 2035

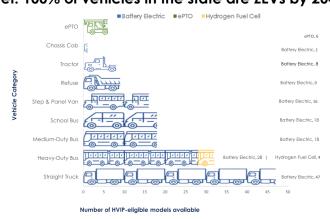


- 87 light-duty ZEV models available
- 1 million+ ZEVs sold in California to date
- Largest used ZEV inventory in the nation<sup>2</sup>

#### Data Sources

- Neloz Q4 Electric Vehicle Market Report with data from the
   California Energy Commission Zero Emission Vehicle and Infrastructure Dashboard
- 2. Recurrent California Electric Vehicle Trends

# Medium & Heavy-Duty Vehicles Target: 100% of vehicles in the state are ZEVs by 2045



- ◆ 159 HVIP-eligible models available
- 3% of transit buses operating and 27% of buses purchased in 2020 were zero-emission<sup>3</sup>

Data Sources

- Chart based on CA HVIP Eligible Vehicle Catalog
- 3. 2020 transit agency reports to CARB Innovative Clean Transit Reporting Tool. Retrieved October 25, 2021

### **END USER**

# **Voucher & Rebate Programs**

### 447,994

Clean Vehicle Rebate Project Rebates issued over life of program—with **30%** of funds going to priority communities.

Data Source: Clean Vehicle Rebate Project Rebate Statistics

#### 8.320

ZEVs obtained through Clean Cars 4 All from June 1, 2015 through June 30, 2021

<u>Data Source: EFMP Scrap & Replace and CC4A Summary Report</u>

#### 4.495

vouchers issued for zero-emission trucks, buses, and off-road equipment through HVIP and CORE

Data Sources: CORE Voucher Funding Map, HVIIP Voucher Data

# **Consumer Awareness & Experience**

### 26%

of Californians surveyed in 2020 said they definitely plan to buy an EV for their next car—compared to 4%\* of people nationwide.

\*Recent nationwide surveys show an increase, but we are citing 2020 in order to ensure CA-US comparability

#### Data Sources:

Consumer Reports 2020 survey of Consumer Attitudes in California
Consumer Reports 2020 National Survey on Electric Vehicles and Fuel Economy

### \$5 million

dedicated to GO-Biz to fund ZEV consumer awareness projects through May 2023

GO-Biz ZEV Consumer Awareness Grant



# **ZERO-EMISSION VEHICLE MARKET METRICS SNAPSHOT — Q4 2021**

The infrastructure targets below were established by Executive Order B-48-18 in 2018. Funding sources to meet these targets include private capital, settlement investments, investments by utilities, Clean Transportation Program funding, and general fund allocations in the California Comeback Plan.

#### **INFRASTRUCTURE**



Open - 78,394

31%

.Data Sources:

0.50

of target completed

# **Hydrogen Refueling**

Target: 200 hydrogen refueling stations by 2025

100% of target funded

27%

of target completed



<u>California Energy Commission Zero-Emission Vehicle and Infrastructure Statistics.</u> Updated January 2022. Note: Charger count excludes 629 level 1 chargers, as state targets are for level 2 and DC fast chargers <u>California Energy Commission 2021-2023 Investment Plan Update for the Clean Transportation Program</u>

#### WORKFORCE

A framework for tracking and reporting additional ZEV workforce metrics is currently being developed. Future ZEV Market Metrics Snapshots may feature different workforce indicators and data sources.



43

ZEV-related manufacturing companies are based in California

### 2,040

contractors and electricians have been approved through the <u>Electric Vehicle</u> <u>Infrastructure Training Program (EVITP)</u> to install EV charging infrastructure



13,400+

jobs make California the **#1 state** in the nation for EV manufacturing jobs

### \$250 million

in the <u>California Comeback Plan</u> (FY 2021-2023 budget) allocated to boost ZEV manufacturing



Data Source: Atlas Policy EV Hub. Updated January 2022.