

# Investment from Switzerland



# The Impact

54.955

CA jobs supported by FDI

\$5.33 billion

Two-way trade volume

#6

FDI ranking in CA

16

Direct flights per week

### **Top Investment Destinations**

- 1. Bay Area
- 2. Southern Border
- 3. Orange County
- 4. Los Angeles County
- 5. Inland Empire

# **Top Investment Sectors in CA**

Manufacturing - Minerals

**Professional Services** 

Manufacturing - Metals

**Administrative Support** 

Wholesale Trade

	37%
17%	
15%	
8%	
70%	

# **Key Industries in Switzerland**



**Watches** 



Chemicals



**Textiles** 



**Machinery** 



Precision Instruments

### **CALIFORNIA PRESENCE**

Consulate General
San Francisco // Los Angeles

Swiss Business Hub San Francisco

> <u>Swissnex</u> San Francisco

### **ADDITIONAL RESOURCES**

SelectUSA Switzerland Factsheet

SelectUSA EDO Resources

**USCS Country Commercial Guide** 

**CIA World Factbook**