



CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND
ECONOMIC DEVELOPMENT

International Affairs and Trade

October 2025

Special Announcements

Join the Upcoming International Interagency Committee Meeting

On **October 20, 2025**, GO-Biz will hold a meeting of the International Affairs and Trade Development Interagency Committee. The Committee advises the Governor on state activities relating to trade, investment, and international relations. Please see the [public agenda](#) for more information.



Apply now for the California Delegation to Farnborough International Air Show

GO-Biz is leading a delegation of local economic development leaders and California companies to the [Farnborough International Air Show](#) in Farnborough, United Kingdom. Economic developers must apply [here](#) before **October 31, 2025**. Companies can apply [here](#).



Unique Opportunity for Rural and Tribal Economic Development Organizations

Rural and tribal EDOs interested in attending the [2026 SelectUSA Investment Summit](#) can apply for the Invest in Rural America Opportunity and the SelectUSA Rural EDO Designation. Both initiatives are not affiliated with GO-Biz or its delegation. The deadline to apply for either of these programs is **December 1, 2025**. EDOs can apply [here](#).



Apply now for the California Delegation to SelectUSA 2026

The GO-Biz International Affairs and Trade team is leading a delegation of local economic development leaders and innovation partners to the 2026 [SelectUSA Investment Summit](#) in Washington, D.C.

The Summit is the highest profile event in the U.S. to facilitate business investment by connecting thousands of international companies with economic development organizations.

The deadline to apply for the California Delegation is **December 5, 2025** — apply [here](#). Contact david.pasquini@gobiz.ca.gov with any questions.



Calling EDOs and Innovation Partners: Join the California Delegation to SelectUSA 2026



GO-Biz Contracting Opportunity

GO-Biz is seeking a request for proposal to deliver a comprehensive suite of services for the California delegation to SEMICON Taiwan 2026. Applications are due **December 12, 2025**, at 8:00 am PDT. Please see the [full RFP](#) for more information.



Apply to Join Us at the Following Events

California Trade Mission: Poland and Ukraine

November 11-14, 2025



Warsaw, Poland

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California companies to participate in a trade mission to Poland and Ukraine, with a spotlight on the energy and construction sectors — and an eye toward critical rebuilding efforts in Ukraine. [Apply today!](#)

Poland is one of the fastest-growing economies in the European Union, investing heavily in modernizing its energy infrastructure, expanding renewable energy capacity, and upgrading its built environment. Meanwhile, Ukraine's urgent reconstruction needs, driven by war-related destruction, have created massive demand for innovative technologies, sustainable building practices, and resilient energy systems. California's strengths in clean energy, advanced construction technologies, and climate-smart infrastructure align well with both Polish modernization goals and Ukraine's rebuilding priorities—positioning our companies as ideal partners. Please see the [event flyer](#) for more information.



California Trade Mission: India

January 27-31, 2026

Mumbai and New Delhi, India

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California small businesses in the medical and health technology sector to participate in the California Trade Mission to India. The trade mission will feature briefings and a business-to-business matchmaking event in Mumbai as well as participation in Medical Fair India in New Delhi. [Apply today!](#)

Medical Fair India is India's primary exhibition and conference for healthcare. The event hosts companies from over 20 countries and is an opportunity to showcase your diverse healthcare solutions and explore the latest technologies shaping healthcare. Please see the [event flyer](#) for more information.

Farnborough Airshow

July 20-24, 2026

Farnborough, London, United Kingdom



Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California businesses interested in the aviation industry to participate in the Farnborough International Airshow in London, England — one of the most influential events in the industry. [Apply today!](#)

On the show floor, the industry's most prominent players—Boeing, Airbus, Lockheed Martin, Northrop Grumman, and Raytheon—stand alongside emerging innovators. This creates direct opportunities for California firms to connect with OEMs, primes, airlines, militaries, and space agencies actively seeking next-generation technologies and suppliers. Beyond the business activity, the show draws senior officials and international delegations, giving companies the chance to strengthen relationships with U.S. government leaders while building new connections with foreign ministries of defense. Please see the [event flyer](#) for more information.



Expo Manufactura

*February 3-5, 2026
Monterrey, Mexico*

Event Contact: diana.dominguez@gobiz.ca.gov

GO-Biz invites California businesses with smart and sustainable manufacturing solutions interested in the Mexican market to join our pavilion to showcase their innovative tech. [Apply today!](#)

Mexico is a dynamic market for exporters, fueled by nearshoring trends, USMCA integration, and growing demand in advanced manufacturing, energy, infrastructure, and digital technologies.

STEP Export Trainings Are Here

GO-Biz is launching expert-led [export trainings](#) to help California small businesses enter high-potential global markets. Consider applying for the upcoming trainings:



[Safety & Security
in Canada](#)



[Safety & Security
in Australia](#)



[Agriculture Tech
in South Africa](#)

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

Upcoming Events From Our Partners



U.S.-Japan Dual-Use Space Tech Seminar
October 27, 2025
Palo Alto, California
Please see the [website](#) for more information



AmCham Shanghai: China Import Expo
November 5-10, 2025
Shanghai, China
Please see the [website](#) for more information



Bay Area Council: China Import Expo
November 5-10, 2025
Shanghai, China
Please see the [website](#) for more information



4th USMCA SME Dialogue
November 19, 2025
Phoenix, Arizona
Please see the [website](#) for more information



Energy Trade Mission to Latin America

December 1-5, 2025

Chile, Argentina, and Uruguay

Please see the [website](#) for more information

Mexico Outbound Trade Mission

December 1-6, 2025

Mexico City and Monterrey, Mexico

Please see the [website](#) for more information



2026 WUSATA Pavilion at Gulfood

January 26-30, 2026

Dubai, UAE

Please see the [website](#) for more information



The Best of the West

April 13-17, 2026

San Francisco, Fresno, LA, California

Please see the [website](#) for more information



Select USA Upcoming Events

Various Dates

Various Locations

Please see the [website](#) for more information



Tariffs and Supply Chain Webinar

On Demand

Virtual

Please see the [website](#) for more information

Are you hosting an event you would like us to feature?

Reach out using the below event form!

Event Form

California Success Story

**365mc Inc. Celebrates the Grand Opening of their
first U.S. Medical Clinic in Orange County, California**



On September 24, South Korean company [365mc Inc.](#) opened its first U.S. branch in Orange County, California. The company's innovative obesity treatment, particularly artificial intelligence assisted liposuction, responds to growing local demand for advanced body contouring services. While 365mc Inc. initially encountered challenges navigating unfamiliar regulatory environments and with establishing local partnerships, GO-Biz provided guidance on regulatory compliance, licensing procedures, and facilitated networking opportunities with key stakeholders in California's medical community. These services helped 365mc Inc. navigate the complexities of entering a new market. Read [recent news coverage](#) of the event to learn more about 365mc Inc.'s grand opening.

Visit the [International Businesses in California](#) page to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

[Submit Story](#)

California's International Trade in August 2025

August Trade Data Unavailable

Due to the federal government shutdown, the [U.S. Census Bureau](#) has not released updated trade data. As a

Latest Resources and Tools

Training Opportunities & Informational Resources - Trade



[California Exporting Guide by the Export-Import Bank of the United States](#)

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



[U.S. Department of Commerce Country Commercial Guides](#)

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

Training Opportunities & Informational Resources - Investment



[GO-Biz Community and Place Based Data Tool](#)

The Community and Place Based Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



[Foreign Direct Investment in California, 2025 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.



[California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

Grant & Funding Opportunities - Trade



[State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by executing [STEP Events](#), which include organizing state pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



[Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including **past newsletters**, forms for event promotion and delegation visits and business export assistance are available on the .

Stay connected to GO-Biz



