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CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT

International Affairs and Trade

November 2025

Special Announcements

Apply now for the California Delegation to SelectUSA 2026

The GO-Biz International Affairs and Trade team is leading a delegation of local economic development leaders and innovation partners to the 2026 SelectUSA Investment Summit in Washington, D.C.

The Summit is the highest profile event in the U.S. to facilitate business investment by connecting thousands of international companies with economic development organizations.

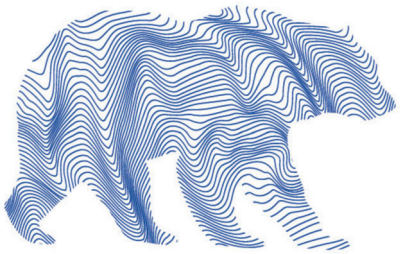
The deadline to apply for the California Delegation is **December 5, 2025** — apply here. Contact david.pasquini@gobiz.ca.gov with any questions.

Unique Opportunity for Rural and Tribal Economic Development Organizations

Rural and tribal EDOs interested in attending the 2026 SelectUSA Investment Summit can apply for the Invest in Rural America Opportunity and the SelectUSA Rural EDO Designation. Both initiatives are not affiliated with GO-Biz or its delegation. The deadline to apply for either of these programs is **December 1, 2025.** EDOs can apply here.

GO-Biz Contracting Opportunity

GO-Biz is seeking a request for proposal to deliver a comprehensive suite of services for the California delegation to SEMICON Taiwan 2026. Applications are due **December 12, 2025,** at 8:00 am PDT. Please see the full RFP for more information.



Apply to Join Us at the Following Events

California Trade Mission: India

January 27-31, 2026
Mumbai and New Delhi, India

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California small businesses in the medical and health technology sector to participate in the California Trade Mission to India. The trade mission will feature briefings and a business-to-business matchmaking event in Mumbai as well as participation in Medical Fair India in New Delhi. Apply today!

Medical Fair India is India's primary exhibition and conference for healthcare. The event hosts companies from over 20 countries and is an opportunity to showcase your diverse healthcare solutions and explore the latest technologies shaping healthcare. Please see the **event flyer** for more information.

Farnborough Airshow

July 20-24, 2026
Farnborough, London, United Kingdom

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California businesses interested in the aviation industry to participate in the Farnborough International Airshow in London, England — one of the most influential events in the industry. Economic developers can apply here. Companies can apply here.

On the show floor, the industry's most prominent players — Boeing, Airbus, Lockheed Martin, Northrop Grumman, and Raytheon — stand alongside emerging innovators. This creates direct opportunities for California firms to connect with OEMs, primes, airlines, militaries, and space agencies actively seeking next-generation technologies and suppliers. Beyond the business activity, the show draws senior officials and international delegations, giving companies the chance to strengthen relationships with U.S. government leaders while building new connections with foreign ministries of defense. Please see the **event flyer** for more information.

Expo Manufactura

February 3-5, 2026
Monterrey, Mexico

Event Contact: diana.dominguez@gobiz.ca.gov

GO-Biz invites California businesses with smart and sustainable manufacturing solutions interested in the Mexican market to join our pavilion to showcase their innovative tech. Apply today!

Mexico is a dynamic market for exporters, fueled by nearshoring trends, USMCA integration, and growing demand in advanced manufacturing, energy, infrastructure, and digital technologies.

STEP Export Trainings Are Here

GO-Biz is launching expert-led export trainings to help California small businesses enter high-potential global markets. Consider applying for the upcoming trainings:

Safety & Security in Australia

Agriculture Tech in South Africa

GO-Biz is active in a wide range of events! Visit our **events page** to see where you can find us next and follow our **LinkedIn page** for highlights.

Upcoming Events From Our Partners

4th USMCA SME Dialogue
November 19, 2025
Phoenix, Arizona

Energy Trade Mission to Latin America
December 1-5, 2025
Chile, Argentina, and Uruguay

Mexico Outbound Trade Mission
December 1-6, 2025
Mexico City and Monterrey, Mexico

2026 WUSATA Pavilion at Gulfood
January 26-30, 2026
Dubai, UAE

The Best of the West
April 13-17, 2026
San Francisco, Fresno, LA, California

Select USA Upcoming Events
Various Dates
Various Locations

Are you hosting an event you would like us to feature?
Reach out using the below event form!

Event Form

California Success Story

GO-Biz Tours Nokia's New Semiconductor Facility in San Jose

In October, GO-Biz toured Nokia's new semiconductor facility in San Jose, California. With this new facility, the Finnish company aims to improve the capacity, reliability, and sustainability of data centers, and will create approximately 400 new jobs in the region.

Nokia's expansion to Silicon Valley was supported by several state programs, including the California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA), which offers a full sales and use tax exclusion to manufacturers that promote alternative energy. It was also a recipient of the California Competes Tax Credit (CCTC), an income tax credit available to businesses that want to locate in California. Companies interested in learning more about these incentives can contact brenden.jacoby@gobiz.ca.gov.

*Visit the **International Businesses in California page** to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.*

Submit Story

California's International Trade in September 2025

September Trade Data Unavailable

Due to the federal government shutdown, the U.S. Census Bureau has not released updated trade data. As a

result, GO-Biz is unable to provide this month's update.

Latest Resources and Tools

Training Opportunities & Informational Resources - Trade

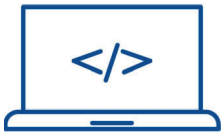
California Exporting Guide by the Export-Import Bank of the United States

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.

U.S. Department of Commerce Country Commercial Guides

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

Training Opportunities & Informational Resources - Investment



GO-Biz Regional Data Tool

GO-Biz's Regional Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.

Foreign Direct Investment in California, 2025 Report

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report

on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.

California Business Investment Guide
Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

Grant & Funding Opportunities - Trade

State Trade Expansion Program (STEP)
GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by executing STEP Events, which include organizing state pavilions at international trade shows and trade missions. Visit the STEP website or contact STEP Director Mariana Guevara to learn more.

Western U.S. Agricultural Trade Association (WUSATA) Fund Match Program
California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the WUSATA website or contact Josh Eddy to learn more.

A variety of helpful resources, including **past newsletters,** forms for event promotion and delegation visits and business export assistance are available on the **GO-Biz website**.

Stay connected to GO-Biz

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