



CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND
ECONOMIC DEVELOPMENT

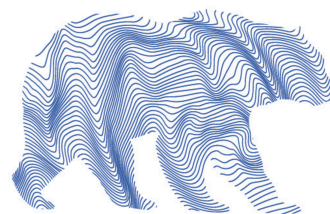
International Affairs and Trade

July 2026

Special Announcements

Now Accepting Applications: Export Training for California Business-Serving Organizations (Limited Availability)

GO-Biz is accepting applications for Export Assistance Training for California Business-Serving Organizations. This new initiative is designed to strengthen the capacity of technical assistance providers supporting California's small business community through nationally recognized Certified Global Business Professional (CGBP) training.



Eligible Business-Serving Organizations are encouraged to apply [here](#). For questions, please contact Jonathan.Gasca@gobiz.ca.gov.

Apply to Join Us at the Following Events

Australia Trade Mission

*August 18-21, 2026
Melbourne, Australia*

Event Contact:



Come visit GO-Biz and the California Pavilion at AFAC 2026, Australia's leading emergency management and first responder's event.

This program is built for export-ready California companies looking to break into the Australian market, build partnerships, and position their solutions in one of the world's most advanced ecosystems for wildfire response and climate resilience. Please see the [event flyer](#) for more information.



Aquatech

*September 1-3, 2026
Mexico City, Mexico*

Event Contact:

Diana.Dominguez@gobiz.ca.gov

Come visit GO-Biz and the California Pavilion at the 2026 AquaTech Tradeshow in Mexico City!

Get to know the Mexican water market. Find new partners, distributors, and import opportunities. Meet thousands of industry professionals in just three days. Establish profitable business relationships, exchange ideas, and expand your knowledge. The show coincides with GreenExpo and Intersolar under one roof to bring together industry leaders in environmental management, water technology, solar, and wind energy. Please see the [event flyer](#) for more information.



September 8-11, 2026

Kielce, Poland

Event Contact:

Tricia.Utterback@gobiz.ca.gov

GO-Biz invites California small businesses in the aerospace and defense industry to exhibit within the state pavilion. Submit an application [today](#).

MSPO Poland is a premier gateway to one of Europe's fastest-growing NATO defense markets. This event provides a unique opportunity for California small businesses to connect directly with European procurement leaders, establish strategic partnerships, and position themselves within EU supply chains. Please see the [event flyer](#) for more information.



Canada Safety & Security Trade Mission

October 18-23, 2026

Ottawa, Toronto, Calgary, Canada

Event Contact:

Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California small businesses in the safety and security industry to participate in a high-impact trade mission to Canada, one of California's most important economic partners. [Apply now!](#)

This targeted, multi-city mission is designed to connect California companies with key Canadian decision-makers across government, defense, energy, and commercial sectors. Through curated meetings, site visits, and strategic briefings, participants will gain direct access to buyers, partners, and procurement officials actively seeking innovative technologies and solutions. Please see the [event flyer](#) for more information.

Poland and Ukraine Trade Mission



November 12-18, 2026

Warsaw, Krakow, and Rzeszow, Poland

Event Contact:

Tricia.Utterback@gobiz.ca.gov

GO-Biz invites California businesses in the energy, construction, aerospace, and defense industries to join the 2026 Poland and Ukraine Trade Mission. Submit an application [today](#).

One of the fastest growing economies in the European Union, Poland is a strategic gateway for California companies seeking growth in Central and Eastern Europe. Due to increased NATO spending and regional security priorities, there is massive demand for aerospace and defense technology in Poland. At the same time, Ukraine's ongoing reconstruction, driven by war-related destruction, has created an urgent need for infrastructure and energy solutions. California firms have the chance to contribute expertise and solutions while forging long-term commercial relationships in a region undergoing historic transformation. To learn more, see the energy and construction flyer [here](#) and the aerospace and defense flyer [here](#).



Expo Manufactura

February 23-25, 2027

Monterrey, Mexico

Event Contact:

Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California businesses with smart and sustainable manufacturing solutions interested in the Mexican market to join our pavilion to showcase their innovative tech. [Apply today!](#)

Mexico is a dynamic market for exporters, fueled by nearshoring trends and growing demand in advanced manufacturing, energy, infrastructure, and digital technologies.



February 23-28, 2027
Geelong, Australia

Event Contact:

Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California small businesses interested in the Australian aerospace, aviation, maritime, defense, and security market segments to exhibit at our state pavillion. [Apply here.](#)

The AVALON 2027 Australian International Airshow and Aerospace & Defense Exposition is a global business, defense, and public event, attracting senior civil aviation, aerospace, and defense industry, military, and government decision-makers from around the world.



South Korea Healthcare Trade Mission

March 15-19, 2027
Seoul, South Korea

Event Contact:

henan.li@gobiz.ca.gov

GO-Biz invites California-based healthcare, biotech, and life science companies interested in the South Korea market to join our upcoming trade mission. [Apply here.](#)

The South Korea Healthcare Trade Mission is anchored around the Korea International Medical & Hospital Equipment Show (KIMES), Asia's largest medical show. This mission offers California exporters an unprecedented opportunity to enter a fast-growing Korean biotech sector, which is expected to nearly double in size by 2029. See the [event flyer](#) for more information.

NAMPO Trade Show

May 12-15, 2027
Bothaville, South Africa



Event Contact:

Tricia.Utterback@gobiz.ca.gov

GO-Biz invites six California small businesses in the agricultural industry to join the NAMPO Trade Show, the largest agricultural exhibition in the Southern Hemisphere.

[Apply today!](#)

With more than 850 exhibitors and over 86,000 visitors in 2024, NAMPO serves as a premier global platform connecting producers, agribusinesses, and the full agricultural value chain. The show offers unparalleled exposure to cutting-edge farming technologies, equipment, and services across a wide spectrum of the agriculture industry. See the [event flyer](#) for more information.



Paris Air Show

June 14-19, 2027

Paris, France

Event Contact:

Tricia.Utterback@gobiz.ca.gov

Join the California delegation at the Paris Air Show 2027—the world’s premier aviation and defense event, where global buyers, primes, and government decision-makers converge. [Apply today!](#)

The Paris Air Show is the world’s largest and most influential aerospace and defense event. For businesses, it offers unmatched opportunities to showcase technology, forge international partnerships, and gain visibility in a highly competitive global market. See the [event flyer](#) for more information.

Register Now: STEP Export Training Program

GO-Biz is offering expert-led [export trainings](#) to help California small businesses enter high-potential global markets. Consider applying for the upcoming training:



[South Korea Healthcare Export Training](#)

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

Upcoming Events From Our Partners



[2026 Hong Kong](#)

[Food Expo Pro](#)

August 13-15, 2026

Hong Kong, China



[Future of AI Computing Workshop](#)

September 9, 2026

San Jose, CA



[2026 OCIE SBDC Trade](#)

[Mission to Mexico City](#)

November 2-8, 2026

Mexico City, Mexico



[CalAgX+ Advanced](#)

[Export Accelerator Training Program](#)

September 9 - December 11, 2026

Hybrid

Yuba City, Modesto, Fresno, Bakersfield, CA

Are you hosting an event you would like us to feature?

Reach out using the below event form!

California Success Story



GO-Biz Attends BIO International Convention 2026

In June, GO-Biz sponsored six California small businesses to participate in a California pavilion at the BIO International Convention 2026, a premier biotechnology convention anchored in San Diego. The convention brought together leaders across biotech, academia, nonprofits, government, investment, and research for four days of programming, company presentations, networking, and industry discussion.

Life science is a legacy industry in California, driving innovation and creating high-quality jobs. At BIO 2026, GO-Biz was proud to showcase California's continued life science leadership and emphasize why companies should continue to choose our state.

Visit the [*International Businesses in California*](#) page to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

Submit Story

California's International Trade in May 2026

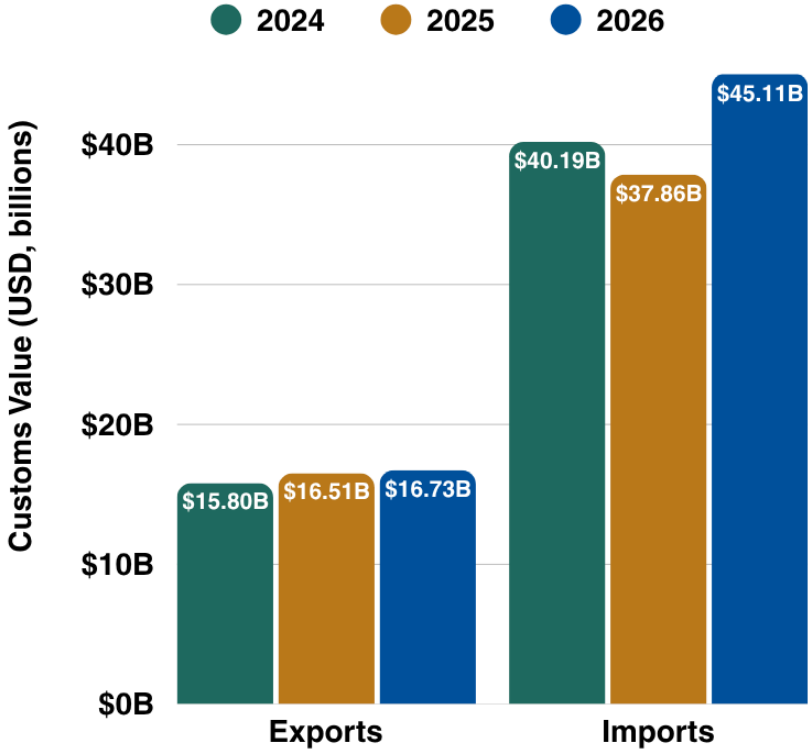
Top 5 California Export Markets		
Country	Exports (USD, billions)	YoY Change
Mexico	\$2.85	-6.18%
Canada	\$1.44	2.64%
Taiwan	\$1.25	-27.87%
Japan	\$1.07	9.32%
China	\$0.95	29.79%

Source: U.S. Census Bureau

Top 5 California Import Markets		
Country	Imports (USD, billions)	YoY Change
Vietnam	\$6.66	61.13%
China	\$5.80	52.99%
Mexico	\$5.79	14.33%
Taiwan	\$4.87	-9.94%
South Korea	\$2.89	15.42%

Source: U.S. Census Bureau

Source: U.S. Census Bureau



Latest Resources and Tools

Immigration Resources



[Digital Immigration Resources Guide for Employers](#)

GO-Biz has created a trusted digital guide to help employers understand their responsibilities, prepare their businesses, and support their workforces. It includes practical tools, training, and fact sheets.

Training Opportunities & Informational Resources - Trade

[California Exporting Guide by the](#)



[Export-Import Bank of the United States](#)

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



[U.S. Department of Commerce Country Commercial Guides](#)

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

Training Opportunities & Informational Resources - Investment



[GO-Biz Regional Data Tool](#)

GO-Biz's Regional Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



[Foreign Direct Investment in California, 2026 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its eleventh annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.



[California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

Grant & Funding Opportunities - Trade



[State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by executing [STEP Events](#), which include organizing state

pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



[Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including [past newsletters](#), forms for event promotion and delegation visits and business export assistance are available on the .

Stay connected to GO-Biz

