

CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND
ECONOMIC DEVELOPMENT

International Affairs and Trade

April 2026

Special Announcements

GO-Biz Contracting Opportunity

GO-Biz is seeking a request for proposal to deliver a comprehensive suite of services for the California Pavillion at Cosmoprof Asia 2027. Applications are due **May 4, 2026**, at 5:00 pm PDT. Please see the [full RFP](#) for more information



Canada Expansion Bootcamp: Safety, Security & Cyber Resilience Companies

Go-Biz invites California companies to join our webinar to strengthen your market entry strategy in one live, interactive session on May 13th. Register for the webinar [today](#).

Canada offers a \$10B+ opportunity across Cybersecurity, Emergency Preparedness & Response (EP&R),



Disaster Mitigation, and Critical Infrastructure Protection and demand continues to grow. For California-based companies with proven solutions, the timing couldn't be better. In just 2–3 hours, you can gain the essential insights, tools, and strategic direction needed to confidently enter and compete in Canada's expanding safety and security market.

Now Accepting Applications: Export Assistance Training for California Business-Serving Organizations (Limited Availability)

GO-Biz is now accepting applications for the Export Assistance Training for California Business-Serving Organizations. This new initiative is designed to strengthen the capacity of technical assistance providers supporting California's small business community through nationally recognized Certified Global Business Professional (CGBP) training.

Eligible Business-Serving Organizations are encouraged to apply [here](#). For questions, please contact Jonathan.Gasca@gobiz.ca.gov.



Apply to Join Us at the Following Events



Farnborough Airshow

July 20-24, 2026

Farnborough, London, United Kingdom

Event Contact:

Tricia.Utterback@gobiz.ca.gov

Come visit GO-Biz and the California Pavilion at the Farnborough International Airshow in London, England, one of the most influential events in the aviation industry.

On the show floor, the industry's most prominent players — Boeing, Airbus, Lockheed Martin, Northrop Grumman, and Raytheon — stand alongside emerging innovators. This creates direct opportunities for California firms to connect with OEMs, primes, airlines, militaries, and space agencies actively seeking next-generation technologies and suppliers. Beyond the business activity, the show draws senior officials and international delegations, offering a chance to strengthen relationships with U.S. government leaders while building new connections with foreign ministries of defense. Please see the [event flyer](#) for more information.



Australia Trade Mission

August 18-21, 2026

Melbourne, Australia

Event Contact:

Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California small businesses to participate in a targeted trade mission anchored at AFAC 2026, Australia's leading emergency management and first responder's event. Submit an application [today](#).

This program is built for export-ready California companies looking to break into the Australian market, build partnerships, and position their solutions in one of the world's most

advanced ecosystems for wildfire response and climate resilience. Please see the [event flyer](#) for more information.



Aquatech

September 1-3, 2026
Mexico City, Mexico

Event Contact:
Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California small businesses with water technology solutions to exhibit within the California Pavilion at the 2026 AquaTech Tradeshow in Mexico City. [Apply today!](#)

Get to know the Mexican water market. Find new partners, distributors, and import opportunities. Meet thousands of industry professionals in just three days. Establish profitable business relationships, exchange ideas and expand your knowledge. The shows coincides with GreenExpo and Intersolar under one roof to bring together industry leaders in environmental management, water technology, solar, and wind energy. Please see the [event flyer](#) for more information.



Semicon Taiwan

September 1-4, 2026
Taipei, Taiwan

Event Contact: Henan.Li@gobiz.ca.gov

GO-Biz invites California small businesses interested in semiconductor technology to exhibit within the state pavilion. Submit an application [today](#).

As one of Taiwan's most influential semiconductor events, Semicon Taiwan serves as a premier platform connecting the microelectronics industry, government, academia, and leading research institutions. For semiconductor players who are closely connected with the global supply chain, Semicon Taiwan offers a powerful stage to showcase cutting-edge technologies and breakthrough solutions. Please see the [event flyer](#) for more information.



Canada Safety & Security Trade Mission

October 18-23, 2026
Ottawa, Toronto, Calgary, Canada

Event Contact:
Diana.Dominguez@gobiz.ca.gov

GO-Biz invites California small businesses in the safety and security industry to participate in a high-impact trade mission to Canada, one of California's most important economic partners. [Apply now!](#)

This targeted, multi-city mission is designed to connect California companies with key Canadian decision-makers across government, defense, energy, and commercial sectors. Through curated meetings, site visits, and strategic briefings, participants will gain direct access to buyers, partners, and procurement officials actively seeking innovative technologies and solutions. Please see the [event flyer](#) for more information.



California-Singapore SWITCH Trade Mission

October 26-30, 2026
Singapore

Event Contact: Henan.Li@gobiz.ca.gov

GO-Biz invites California economic development organizations, incubators, and accelerators to join the 2026 California-Singapore SWITCH trade mission. [Apply now!](#)

The Singapore Week of Innovation & Technology (SWITCH) trade show is Asia's premier innovation festival, bringing together market leaders, entrepreneurs, creators, accelerators, and investors in industries such as healthcare, smart cities, and sustainable technologies. In addition to attending SWITCH, the California delegation will partake in other trade mission activities such as site visits, conference sessions, prearranged meetings, and other networking events aimed at promoting California regions as investment destinations. Please see the [event flyer](#) for more information.



Paris Air Show

June 14-19, 2027

Paris, France

Event Contact:

Tricia.Utterback@gobiz.ca.gov

Join the California delegation at the Paris Air Show 2027—the world's premier aviation and defense event, where global buyers, primes, and government decision-makers converge. [Apply today!](#)

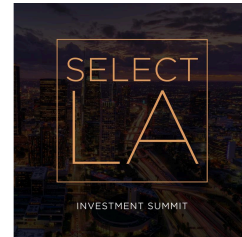
The Paris Air Show is the world's largest and most influential aerospace and defense event. For businesses, it offers unmatched opportunities to showcase technology, forge international partnerships, and gain visibility in a highly competitive global market. See the [event flyer](#) for more information.

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

Upcoming Events From Our Partners



**North American
Lithuanian Business Forum**
*April 27-30, 2026
Los Angeles, California*



Select LA Investment Summit
*April 28, 2026
Los Angeles, California*

TeamCalifornia



TeamCalifornia SelectUSA Spinoff
*April 28 - 30, 2026
Imperial Valley, Southern Border, Riverside
County, and San Bernardino County,
California*



China-California Business Forum
*May 12, 2026
Los Angeles, California*



**CalAgX+ Advanced Export
Accelerator Training Program**
*May 19 - August 27, 2026
Hybrid,
Chico, Bakersfield, Modesto*



WUSATA Upcoming Events
*Various Dates
Various Locations*

Are you hosting an event you would like us to feature?

Reach out using the below event form!

Event Form

California Success Story



Enterprise Rancheria Named SelectUSA Invest in Rural Designee

GO-Biz is excited to share that Enterprise Rancheria has been named as a SelectUSA Invest in Rural America designee for the 2026 SelectUSA Investment Summit, the largest foreign investment attraction event in the world.

The Estom Yumeka Maidu Tribe of the Enterprise Rancheria is a sovereign nation in Northern California. In 2019, Enterprise Rancheria partnered with Hard Rock International to open the Hard Rock Hotel & Casino Sacramento at Fire Mountain, adding jobs and strengthening the region's economic base. Hard Rock Hotel & Casino Sacramento at Fire Mountain was ranked the #3 [Casino Outside Las Vegas](#) in the entire United States, while Hard Rock Live Sacramento was named the #2 [Casino Concert Venue](#) in Newsweek's Readers' Choice Awards 2026. The Tribe is currently in the process of expanding its existing integrated casino resort, while at the same time developing an adjacent 342 acre parcel into a sports, entertainment, dining and retail masterplan. With a strong foundation in hospitality, gaming, and entertainment, Enterprise Rancheria is an attractive destination for future investment. Click [here](#) to learn more about Enterprise Rancheria.

Visit the [International Businesses in California page](#) to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

[Submit Story](#)

California's International Trade in February 2026

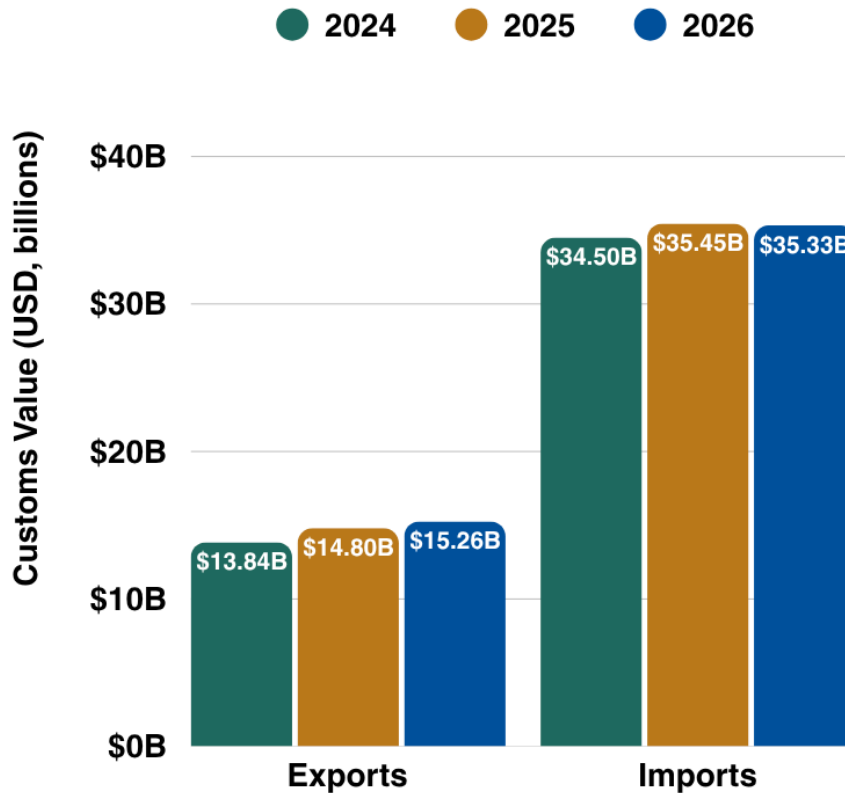
Top 5 California Export Markets		
Country	Exports (USD, billions)	YoY Change
Mexico	\$2.54	-5.99%
Canada	\$1.32	-15.30%
Taiwan	\$0.90	-6.86%
Japan	\$0.90	-6.68%
South Korea	\$0.79	6.51%

Source: U.S. Census Bureau

Top 5 California Import Markets		
Country	Imports (USD, billions)	YoY Change
Vietnam	\$5.01	57.79%
Mexico	\$4.79	-3.76%
China	\$4.41	-46.07%
Taiwan	\$3.98	56.17%
South Korea	\$3.23	63.68%

Source: U.S. Census Bureau

Source: [U.S. Census Bureau](#)



Latest Resources and Tools

Immigration Resources



[Digital Immigration Resources Guide for Employers](#)

GO-Biz has created a trusted digital guide to help employers understand their responsibilities, prepare their businesses, and support their workforces. It includes practical tools, training, and fact sheets.

Training Opportunities & Informational Resources - Trade



[California Exporting Guide by the Export-Import Bank of the United States](#)

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



[U.S. Department of Commerce Country Commercial Guides](#)

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

Training Opportunities & Informational Resources - Investment



[GO-Biz Regional Data Tool](#)

GO-Biz's Regional Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



[Foreign Direct Investment in California, 2025 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.



[California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

Grant & Funding Opportunities - Trade



[State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by executing [STEP Events](#), which include organizing state pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



[Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including **past newsletters**, forms for event promotion and delegation visits and business export assistance are available on the

Stay connected to GO-Biz



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