

CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND
ECONOMIC DEVELOPMENT

International Affairs and Trade

August 2025

Special Announcements

STEP Export Trainings Are Here

GO-Biz is launching expert-led [export trainings](#) to help California small businesses enter high-potential global markets. Consider applying for the upcoming trainings:



[Beauty & Wellness in the Middle East](#)

[Health Tech in Southeast Asia](#)



[Safety & Security in Canada](#)

[Safety & Security in Australia](#)



Apply to Join Us at the Following Events



Aquatech Mexico

September 2-4, 2025

Mexico City, Mexico

Event Contact: diana.dominguez@gobiz.ca.gov

GO-Biz will support California small business participation at Aquatech Mexico. GO-Biz invites California water technology innovators to exhibit and meet with industry experts and market their solutions. [Apply today!](#)

Aquatech Mexico is the largest exhibition for process, drinking, and waste water in Mexico and Latin America. Join three action-packed days that provide the ideal platform to make profitable business relationships, exchange ideas, and learn all about opportunities in this region for water technology. Please see the [event flyer](#) for more information.



Green Expo Mexico

September 2-4, 2025

Mexico City, Mexico

Event Contact: diana.dominguez@gobiz.ca.gov

GO-Biz will support California small business participation at Green Expo Mexico. GO-Biz invites California companies in the clean technology sector to exhibit and showcase your technologies for a greener future. [Apply today!](#)

Green Expo Mexico is the leading event in circular economy dedicated to waste management, recycling, hydrogen, biomass, biogas, and driving a more sustainable and innovative future. Please see the [event flyer](#) for more information.

All Energy Australia

October 29-30, 2025



Melbourne, Australia

Event Contact: diana.dominguez@gobiz.ca.gov

GO-Biz will support California small business participation at All Energy Australia. California companies in the renewable energy sector should consider exhibition for sales opportunities and to collaborate with like-minded organizations dedicated to the global transition towards a cleaner, more sustainable energy future. [Apply today!](#)

All Energy Australia is the Southern Hemisphere's largest clean energy event. For 15+ years, the event has served as a vital platform for industry professionals to view the latest innovations in the renewable energy sector.



U.S.-China Clean Tech Trade Mission

November 3-7, 2025

Multiple Cities, China

Event Contact: henan.li@gobiz.ca.gov

GO-Biz will support up to eight businesses to join the 2025 U.S.-China Clean Tech Trade Mission. The mission offers participating companies a practical and results-oriented opportunity to enter and grow in the Chinese market. [Apply today!](#)

Through curated one-on-one meetings, industry briefings, and direct engagement with qualified buyers, partners, and government stakeholders, the mission enables California businesses to rapidly build relationships and unlock potential business opportunities in China's fast-growing cleantech sector. Please see the [event flyer](#) for more information.



California Trade Mission: Poland and Ukraine

November 11-14, 2025

Warsaw, Poland

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California companies to participate in a trade mission to Poland, with a spotlight on the energy and construction sectors — and an eye toward critical rebuilding efforts in Ukraine. [Apply today!](#)

Poland is one of the fastest-growing economies in the European Union, investing heavily in modernizing its energy infrastructure, expanding renewable energy capacity, and upgrading its built environment. Meanwhile, Ukraine's urgent reconstruction needs, driven by war-related destruction, have created massive demand for innovative technologies, sustainable building practices, and resilient energy systems. California's strengths in clean energy, advanced construction technologies, and climate-smart infrastructure align well with both Polish modernization goals and Ukraine's rebuilding priorities—positioning our companies as ideal partners. Please see the [event flyer](#) for more information.



California Trade Mission: India

January 27-31, 2026

Mumbai and New Delhi, India

Event Contact: tricia.utterback@gobiz.ca.gov

GO-Biz invites California small businesses in the medical and health technology sector to participate in the California Trade Mission to India. The trade mission will feature briefings and a business-to-business matchmaking event in Mumbai as well as participation in Medical Fair India in New Delhi. [Register your interest today!](#)

Medical Fair India is India's primary exhibition and conference for healthcare. The event hosts companies from over 20 countries and is an opportunity to showcase your diverse healthcare solutions and explore the latest technologies shaping healthcare.

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

Upcoming Events From Our Partners



Taller en Línea Export Launchpad



Energy Opportunities in the Southern Cone

August 13-22, 2025

Virtual

Please see the [website](#) for more information



FundMatch Workshop and Roadshow

August 26-28, 2025

Los Angeles, San Diego, and Riverside

Please see the [website](#) for more information

August 20, 2025

Virtual

Please see the [website](#) for more information



Export Essentials Workshop

September 3-12, 2025

Virtual

Please see the [website](#) for more information



Beauty in Dubai and the UAE Webinar

September 11, 2025

Virtual

Please see the [website](#) for more information



Application for Fully-Paid Lab Bench Due

September 26, 2025

Woodland, California

Please see the [website](#) for more information



Gyeonggi Startup Summit 2025

October 1-2, 2025

Gyeonggi Province, South Korea

Please see the [website](#) for more information



Trade Mission to Pacific Alliance Countries

October 12-24, 2025

Chile, Peru, Colombia, and Mexico

Please see the [website](#) for more information



AmCham Shanghai: China Import Expo

November 5-10, 2025

Shanghai, China

Please see the [website](#) for more information

Bay Area Council: China Import Expo

November 5-10, 2025

Shanghai, China

Please see the [website](#) for more information



Mexico Outbound Trade Mission

December 1-6, 2025

Mexico City and Monterrey, Mexico

Please see the [website](#) for more information



Select USA Upcoming Events

Various Dates

Various Locations

Please see the [website](#) for more information



Tariffs and Supply Chain Webinar

On Demand

Virtual

Please see the [website](#) for more information

**Are you hosting an event you would like us to feature?
Reach out using the below event form!**

Event Form

California Success Story

GO-Biz Hosts Immigration Compliance Training for Nearly 400 Economic Development Partners

RECENT WEBINAR:

TRAIN THE TRAINER



Empowering Trainers to Support Small Businesses

Learn how to support business owners in staying compliant with immigration laws

[WATCH THE RECORDING](#)



On July 16, GO-Biz hosted a virtual 'train the trainer' webinar on *Immigration Compliance for Businesses and Employers*, drawing nearly 400 participants from across California. Small business centers, economic development offices, chambers of commerce, and community-based organizations joined to strengthen their capacity to support businesses with accurate information on immigration compliance and best practices. This training equipped local partners with the tools and resources needed to train others and ensure businesses statewide are well-informed. A recording of the training can be found [here](#).

Visit the [International Businesses in California page](#) to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

[Submit Story](#)

California's International Trade in June 2025

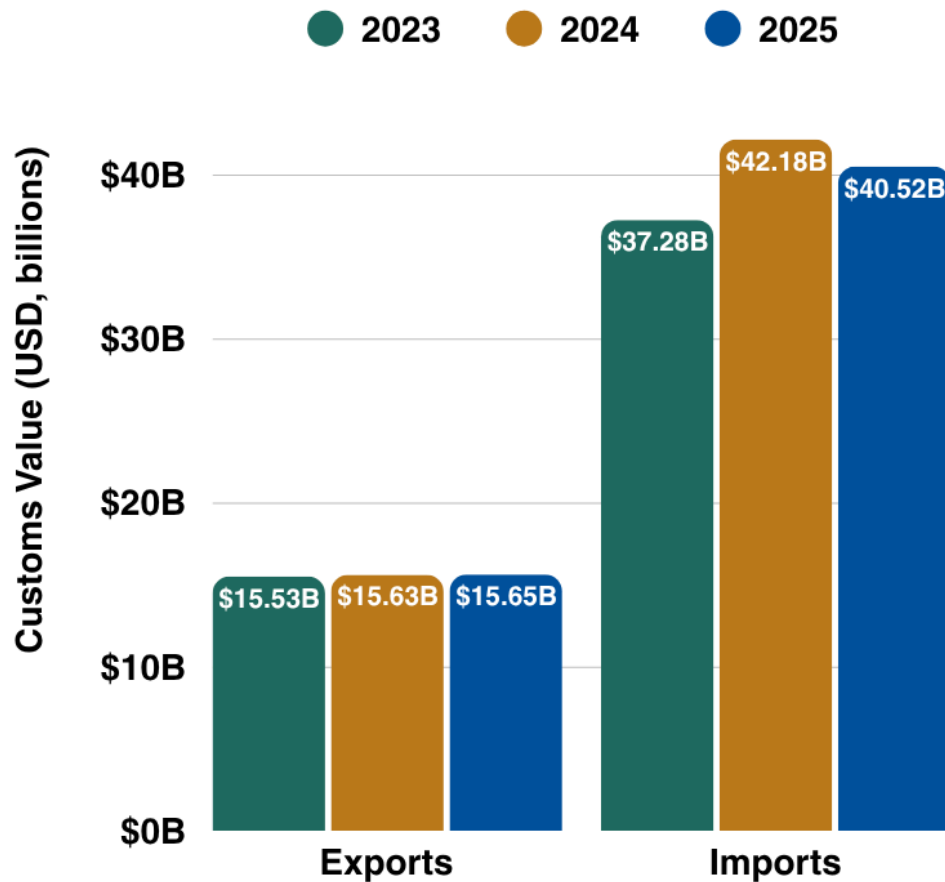
Top 5 California Export Markets in June 2025		
Country	Exports (USD, billions)	YoY Change
Mexico	\$2.65	-5.49%
Canada	\$1.38	-14.04%
Taiwan	\$1.20	74.24%
China	\$1.05	-22.81%
Japan	\$0.94	-0.42%

Source: U.S. Census Bureau

Top 5 California Import Markets in June 2025		
Country	Imports (USD, billions)	YoY Change
Taiwan	\$5.61	51.52%
Vietnam	\$5.20	54.46%
Mexico	\$4.99	-4.66%
China	\$4.79	-51.26%
South Korea	\$2.87	-0.17%

Source: U.S. Census Bureau

Source: U.S. Census Bureau



Latest Resources and Tools

Training Opportunities & Informational Resources - Trade



[California Exporting Guide by the Export-Import Bank of the United States](#)

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



[U.S. Department of Commerce Country Commercial Guides](#)

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

Training Opportunities & Informational Resources - Investment



[GO-Biz Community and Place Based Data Tool](#)

The Community and Place Based Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



[Foreign Direct Investment in California, 2025 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.



[California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

Grant & Funding Opportunities - Trade



[State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by providing reimbursable [Export Vouchers](#) and executing [STEP Events](#), which include organizing state pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



[Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including **past newsletters**, forms for event promotion and delegation visits and business export assistance are available on the .

Stay connected to GO-Biz



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