

**CALIFORNIA**  
GOVERNOR'S OFFICE OF BUSINESS AND  
ECONOMIC DEVELOPMENT

# International Affairs and Trade

July 2025

## Special Announcements



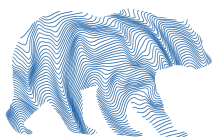
### Coming Soon: California Competes Tax Credit Application Window

The [California Competes Tax Credit](#) is an income tax credit available to businesses that want to locate, stay, and grow in California. Over \$922 million is available for allocation in the 2025-2026 fiscal year. The first application period opens July 21 and closes August 5. Learn more about the program [here](#).

GO-Biz is hosting two online webinars about the California Competes program. Webinars cover an overview of the program, program goals and evaluation criteria, and a question and answer session. All businesses are encouraged to participate:

**Wednesday, July 23, 2025** | 9:30-10:30am PDT | Register [here](#).

**Thursday, July 31, 2025** | 3:00-4:00pm PDT | Register [here](#).



### California Trade Mission Information Webinar

GO-Biz is leading a [trade mission to Poland](#) this November for companies in construction, infrastructure, engineering, energy, and environmental technologies. Learn more about the trade mission at an upcoming informational webinar:

**Wednesday, July 16, 2025** | 9:00-10:00am PDT | Register [here](#).

## STEP Export Trainings Are Here

GO-Biz is launching expert-led [export trainings](#) to help California small businesses enter high-potential global markets. Consider applying for the upcoming trainings:



### [Beauty in the Middle East](#)



### [Health Tech in Southeast Asia](#)



### [Safety & Security in Canada](#)



### [Safety & Security in Australia](#)



### [Clean Tech in the Nordics](#)



### [Agriculture Tech in South Africa](#)

## Apply to Join Us at the Following Events



### **Aquatech Mexico**

*September 2-4, 2025*

*Mexico City, Mexico*

Event Contact: [diana.dominguez@gobiz.ca.gov](mailto:diana.dominguez@gobiz.ca.gov)

GO-Biz will host four to six businesses in its California Pavilion at Aquatech Mexico. GO-Biz invites California water technology innovators to join our pavilion to meet with industry experts and market their solutions. [Apply today!](#)



Aquatech Mexico is the largest exhibition for process, drinking, and waste water in Mexico and Latin America. Join three action-packed days that provide the ideal platform to make profitable business relationships, exchange ideas, and learn all about opportunities in this region for water technology. Please see the [event flyer](#) for more information.

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### **Green Expo Mexico**

*September 2-4, 2025*

*Mexico City, Mexico*

Event Contact: [diana.dominguez@gobiz.ca.gov](mailto:diana.dominguez@gobiz.ca.gov)

**GO-Biz will host four to six businesses in its California Pavilion at Green Expo Mexico. GO-Biz invites California companies in the clean technology sector to join our pavilion to showcase your technologies for a greener future. [Apply today!](#)**

Green Expo Mexico is the leading event in circular economy dedicated to waste management, recycling, hydrogen, biomass, biogas, and driving a more sustainable and innovative future. Please see the [event flyer](#) for more information.

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### **U.S.-China Clean Tech Trade Mission**

*November 3-7, 2025*

*Multiple Cities, China*

Event Contact: [henan.li@gobiz.ca.gov](mailto:henan.li@gobiz.ca.gov)

**GO-Biz will support up to eight businesses to join the 2025 U.S.-China Clean Tech Trade Mission. The mission offers participating companies a practical and results-oriented opportunity to enter and grow in the Chinese market. [Apply today!](#)**

Through curated one-on-one meetings, industry briefings, and direct engagement with qualified buyers, partners, and government stakeholders, the mission enables California businesses to rapidly build relationships and unlock potential business opportunities in China's fast-growing cleantech sector. Please see the [event flyer](#) for more information.

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### **California Trade Mission: Poland and Ukraine**

*November 11-14, 2025*



Warsaw, Poland

Event Contact: [tricia.utterback@gobiz.ca.gov](mailto:tricia.utterback@gobiz.ca.gov)

**GO-Biz invites California companies to participate in a trade mission to Poland, with a spotlight on the energy and construction sectors — and an eye toward critical rebuilding efforts in Ukraine. [Apply today!](#)**

Poland is one of the fastest-growing economies in the European Union, investing heavily in modernizing its energy infrastructure, expanding renewable energy capacity, and upgrading its built environment. Meanwhile, Ukraine's urgent reconstruction needs, driven by war-related destruction, have created massive demand for innovative technologies, sustainable building practices, and resilient energy systems. California's strengths in clean energy, advanced construction technologies, and climate-smart infrastructure align well with both Polish modernization goals and Ukraine's rebuilding priorities—positioning our companies as ideal partners. Please see the [event flyer](#) for more information.

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

## Upcoming Events From Our Partners



### Export Essentials Workshop

July 15-24, 2025

Virtual

Please see the [website](#) for more information.



### Immigration Compliance for Employers

July 16, 2025

Virtual

Please see the [website](#) for more information.



## Taller en Línea Export Launchpad

August 13-22, 2025

Virtual

Please see the [website](#) for more information.

## Export Essentials Workshop

September 3-12, 2025

Virtual

Please see the [website](#) for more information.



### China Import Expo: Food and Ag

November 5-10, 2025

Shanghai, China

Please see the [website](#) for more information.



### Mexico Outbound Trade Mission

December 1-6, 2025

Mexico City and Monterrey, Mexico

Please see the [website](#) for more information.



### Select USA Upcoming Events

Various Dates

Various Locations

Please see the [website](#) for more information



### Tariffs and Supply Chain Webinar

On Demand

Virtual

Please see the [website](#) for more information

Are you hosting an event you would like us to feature?

Reach out using the below event form!

Event Form

## California Success Story

**GO-Biz Leads 18 California Companies and 4 Economic Development Partners to Paris Air Show 2025**





In June 2025, GO-Biz led California's delegation to the Paris Air Show, bringing 18 companies and 4 economic development organizations. The delegation demonstrated why California continues to be the global leader in aerospace and defense — from pioneering flight to advancing next-gen space systems and clean aviation technologies, California is home to an innovation ecosystem that continues to push the boundaries of what's possible.

Visit the [International Businesses in California page](#) to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

# California's International Trade in May 2025

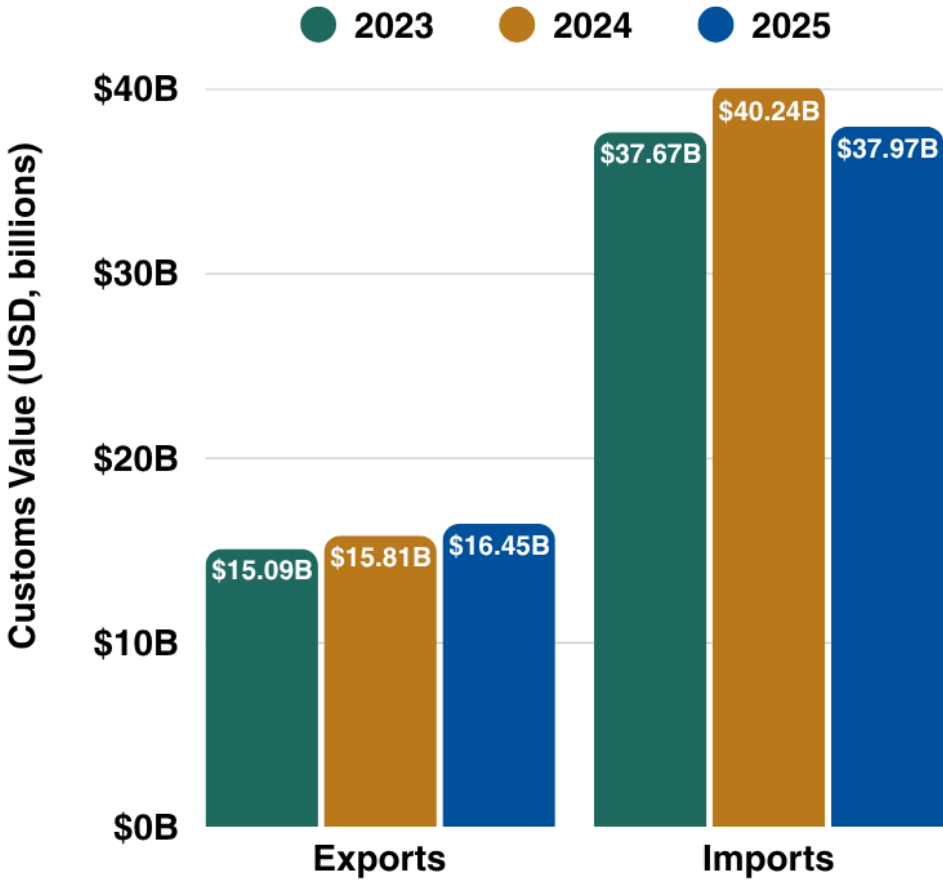
Top 5 California Export Markets in May 2025		
Country	Exports (USD, billions)	YoY Change
Mexico	\$3.04	9.58%
Taiwan	\$1.72	71.53%
Canada	\$1.41	-18.94%
Japan	\$0.98	6.30%
South Korea	\$0.82	7.07%

Source: U.S. Census Bureau

Top 5 California Import Markets in May 2025		
Country	Imports (USD, billions)	YoY Change
Taiwan	\$5.40	74.57%
Mexico	\$5.13	-8.57%
Vietnam	\$4.13	37.06%
China	\$3.80	-61.28%
South Korea	\$2.51	-4.40%

Source: U.S. Census Bureau

Source: U.S. Census Bureau



## Latest Resources and Tools





### [California Exporting Guide by the Export-Import Bank of the United States](#)

To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



### [U.S. Department of Commerce Country Commercial Guides](#)

Reports on market details, opportunities, regulations, and customs prepared at U.S. Embassies worldwide by the U.S. Commerce Department, State Department, and other professionals.

## **Training Opportunities & Informational Resources - Investment**



### [GO-Biz Community and Place Based Data Tool](#)

The Community and Place Based Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



### [Foreign Direct Investment in California, 2025 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.



### [California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

## **Grant & Funding Opportunities - Trade**



### [State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small

businesses to begin exporting or grow their existing export sales by providing reimbursable [Export Vouchers](#) and executing [STEP Events](#), which include organizing state pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



### **[Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)**

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including [past newsletters](#), forms for event promotion and delegation visits and business export assistance are available on the .

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### **Stay connected to GO-Biz**

