

**CALIFORNIA**  
GOVERNOR'S OFFICE OF BUSINESS AND  
ECONOMIC DEVELOPMENT

# International Affairs and Trade

June 2025

## Special Announcements

### STEP Export Trainings Are Here

GO-Biz is launching expert-led [export trainings](#) to help California small businesses enter high-potential global markets. Consider registering your interest for the upcoming trainings:



#### [Beauty in the Middle East](#)



#### [Health Tech in Southeast Asia](#)



#### [Safety & Security in Canada](#)



#### [Safety & Security in Australia](#)



### [Clean Tech in the Nordics](#)



### [Agriculture Tech in South Africa](#)

## Apply to Join Us at the Following Events



### **Aquatech Mexico**

*September 2-4, 2025*

*Mexico City, Mexico*

Event Contact: [diana.dominguez@gobiz.ca.gov](mailto:diana.dominguez@gobiz.ca.gov)

**GO-Biz will host four to six businesses in its California Pavilion at Aquatech Mexico. GO-Biz invites California water technology innovators to join our pavilion to meet with industry experts and market their solutions. [Register your interest today!](#)**

Aquatech Mexico is the largest exhibition for process, drinking, and waste water in Mexico and Latin America. Join three action-packed days that provide the ideal platform to make profitable business relationships, exchange ideas, and learn all about opportunities in this specific region for water technology.



### **Green Expo Mexico**

*September 2-4, 2025*

*Mexico City, Mexico*

Event Contact: [diana.dominguez@gobiz.ca.gov](mailto:diana.dominguez@gobiz.ca.gov)

**GO-Biz will host four to six businesses in its California Pavilion at Green Expo Mexico. GO-Biz invites California companies in the clean technology sector to join**



our pavilion to showcase your technologies for a greener future. [Register your interest today!](#)

Green Expo Mexico is the leading event in circular economy dedicated to waste management, recycling, hydrogen, biomass, biogas, and driving a more sustainable and innovative future.



### Medical Fair Thailand

*September 9-12, 2025*

*Bangkok, Thailand*

Event Contact: [henan.li@gobiz.ca.gov](mailto:henan.li@gobiz.ca.gov)

**GO-Biz will host five businesses in its California Pavilion at Medical Fair Thailand. GO-Biz invites California medical and healthcare technology exporters to join our pavilion to showcase their innovations for the future. [Apply today!](#)**

Medical Fair Thailand alternates with Medical Fair Asia in Singapore, creating a dynamic event cycle serving the regional medical and healthcare industry. Over the years, these exhibitions have become Asia's leading international platforms for the sector. Medical Fair Thailand features a comprehensive showcase of equipment and supplies across the hospital, diagnostic, pharmaceutical, medical, and rehabilitation sectors.

Please see the [event flyer](#) for more information.



### California Trade Mission: Poland and Ukraine

*November 11-14, 2025*

*Warsaw, Poland*

Event Contact: [tricia.utterback@gobiz.ca.gov](mailto:tricia.utterback@gobiz.ca.gov)

**GO-Biz invites California companies to participate in a focused trade mission to Poland, with a spotlight on the energy and construction sectors—and an eye toward critical rebuilding efforts in Ukraine. [Apply today!](#)**

Poland is one of the fastest-growing economies in the European Union, investing heavily in

modernizing its energy infrastructure, expanding renewable energy capacity, and upgrading its built environment. Meanwhile, Ukraine's urgent reconstruction needs, driven by war-related destruction, have created massive demand for innovative technologies, sustainable building practices, and resilient energy systems. California's strengths in clean energy, advanced construction technologies, and climate-smart infrastructure align well with both Polish modernization goals and Ukraine's rebuilding priorities—positioning our companies as ideal partners.

Please see the [event flyer](#) for more information.

GO-Biz is active in a wide range of events! Visit our [events page](#) to see where you can find us next and follow our [LinkedIn page](#) for highlights.

## Upcoming Events From Our Partners



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

### **Certified Business Professional Bootcamp**

*June 13-14, 2025*

*Santa Ana College, Santa Ana*

Please see the [website](#) for more information.



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

### **Export Management Company Workshop**

*June 25, 2025*

*Virtual*

Please see the [website](#) for more information.



### **Cracking the China Code for Ag Exporters**

*June 25, 2025*

*Virtual*

Please see the [website](#) for more information.



### **Export Essentials Workshop**

*July 15-24, 2025*

*Virtual*

Please see the [website](#) for more information.



### **Taller en Línea Export Launchpad**

*August 13-22, 2025*

*Virtual*

Please see the [website](#) for more information.



### **Export Essentials Workshop**

*September 3-12, 2025*

*Virtual*

Please see the [website](#) for more information.



### **China Import Expo: Food and Ag**

*November 5-10, 2025*

*Shanghai, China*

Please see the [website](#) for more information.



### **Mexico Outbound Trade Mission**

*December 1-6, 2025*

*Mexico City and Monterrey, Mexico*

Please see the [website](#) for more information.



### **Select USA Upcoming Events**

*Various Dates*

*Various Locations*

Please see the [website](#) for more information



### **Tariffs and Supply Chain Webinar**

*On Demand*

*Virtual*

Please see the [website](#) for more information

**Are you hosting an event you would like us to feature?  
Reach out using the below event form!**

**Event Form**

# California Success Story

## Orange County Inland Empire Small Business Development Center Leads Trade Mission to Vietnam



In March 2025, the Orange County Inland Empire (OCIE) Small Business Development Center (SBDC) led a trade mission to Vietnam, connecting local businesses with international partners through strategic meetings, site tours, and cultural experiences. The trip opened doors to Vietnam's dynamic market and laid the groundwork for future global growth. The success of this trade mission demonstrates the value of international collaboration in driving business growth, fostering innovation, and facilitating new opportunities. Please see the [OCIE SBDC](#) website for more information.



Visit the [International Businesses in California](#) page to learn more about the success stories of foreign businesses that have expanded to California. If you have a success story you'd like to submit for consideration, please share it using the form below.

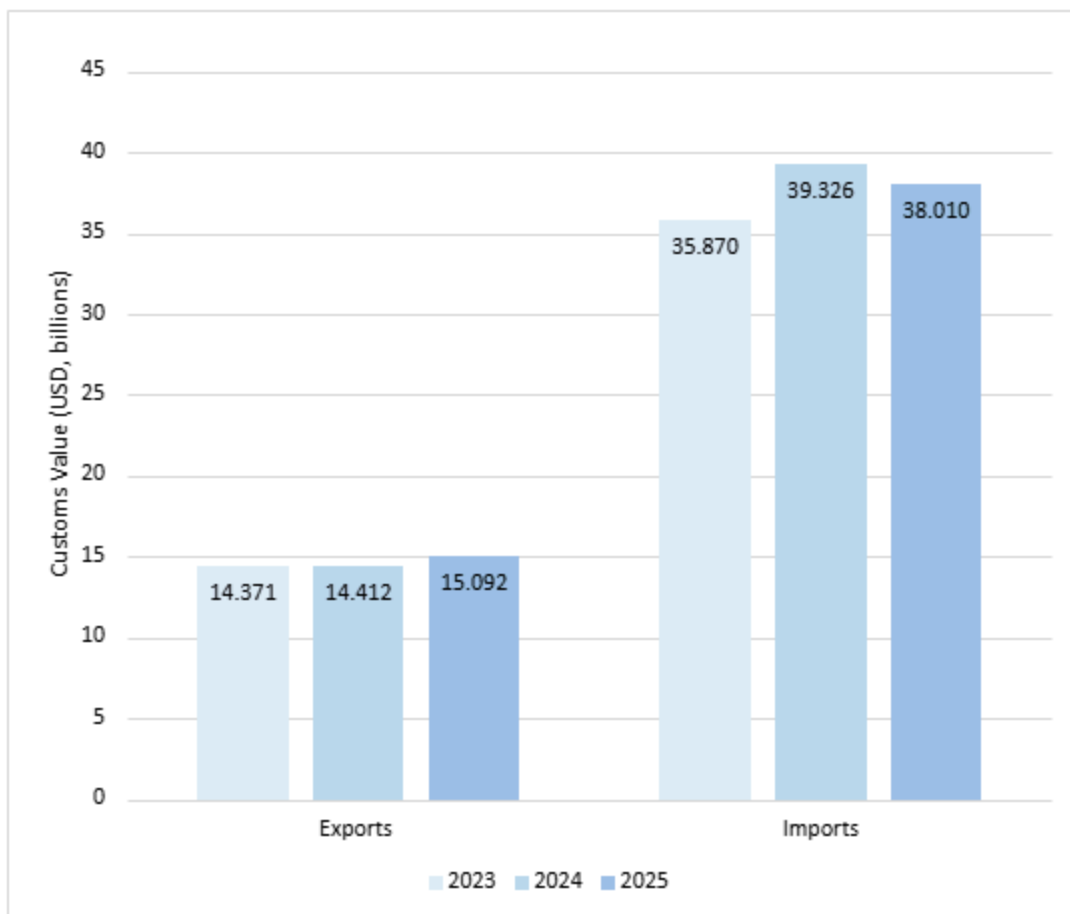
[Submit Story](#)

## California's International Trade by the Numbers

This information reflects the most recent trade data from the [U.S. Census Bureau](#).

### Fast Facts: April 2025

- California's top three export destinations were Mexico, Canada, and Taiwan.
- California's top three import markets were China, Mexico, and Taiwan.
- California's monthly exports in April 2025 increased by 4.7 percent compared to 2024 and 5.0 percent compared to 2023.
- California's monthly imports in April 2025 decreased by 3.4 percent compared to 2024 but increased by 6.0 percent compared to 2023.





# Latest Resources and Tools

## Training Opportunities & Informational Resources - Trade



### [California Exporting Guide by the Export-Import Bank of the United States](#)

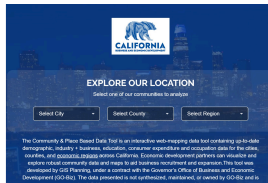
To provide support for California exporters, EXIM created a California Exporting Guide that outlines key export facts, tools, and opportunities.



### [U.S. Department of Commerce Country Commercial Guides](#)

Reports on market conditions, opportunities, regulations, and business customs prepared at U.S. Embassies worldwide by the Commerce Department, State Department, and other U.S. agency professionals.

## Training Opportunities & Informational Resources - Investment



### [GO-Biz Community and Place Based Data Tool](#)

The Community and Place Based Data Tool is an interactive web-mapping data tool containing up-to-date demographic, industry, business, education, consumer expenditure, and occupation data for the cities, counties, and economic regions across California. Partners can visualize and explore robust community data and maps to aid business recruitment and expansion.



### [Foreign Direct Investment in California, 2025 Report](#)

World Trade Center LA (WTCLA), in partnership with GO-Biz and Loyola Marymount University, has released its tenth annual report on FDI in California. See the report to learn more about FDI trends by source country, sector, and California region.

### [California Business Investment Guide](#)

Compiled by GO-Biz, this guide is intended to help businesses



and for-profit entities identify relevant new and existing state funding resources for cost savings and success.

## Grant & Funding Opportunities - Trade



### [State Trade Expansion Program \(STEP\)](#)

GO-Biz administers the STEP grant program, which seeks to expand the number of small business exporters and increase the volume of goods and services they export. STEP helps small businesses to begin exporting or grow their existing export sales by providing reimbursable [Export Vouchers](#) and executing [STEP Events](#), which include organizing state pavilions at international trade shows and trade missions. Visit the [STEP website](#) or [contact STEP Director Mariana Guevara](#) to learn more.



### [Western U.S. Agricultural Trade Association \(WUSATA\) Fund Match Program](#)

California's membership in WUSATA allows eligible small businesses in the food and ag sector the ability to expand international marketing budgets for a variety of activities. The FundMatch program supports up to 50 percent reimbursement of promotional expenditures related to trade shows, labeling, advertising, retail promotions, and much more. Visit the [WUSATA website](#) or [contact Josh Eddy](#) to learn more.

A variety of helpful resources, including [past newsletters](#), forms for event promotion and delegation visits and business export assistance are available on the [GO-Biz website](#)

Stay connected to GO-Biz

