



# **ZEV Equity: Driving Accessibility and Inclusion**

**Advocating for a Fair and Equitable Transition to Zero-Emission  
Vehicles- Session II**

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## **SB 1251 by Sen Gonzalez - ZEV Equity Advocate appointed by the Governor**

- Steering the development of a shared, cross-agency definition of equity, and set an equity agenda for the deployment of light-, medium-, and heavy-duty zero emission vehicles, the supporting infrastructure, and workforce development by facilitating alignment across various interagency equity groups (e.g., CARB, CEC, CPUC, CalSTA, Caltrans, CTC, etc.)
- Expand and integrate equity principles and actions into ZEV market development activities
- Create systems and processes to ensure transparent and consistent communication and to daylight existing and future initiatives to improve ZEV equity within California
- Lead development and publishing of statewide ZEV Equity Action Plan, leveraging past ZEV Equity Engagement & Implementation Plan efforts and in collaboration with public, private, and NGO partners.

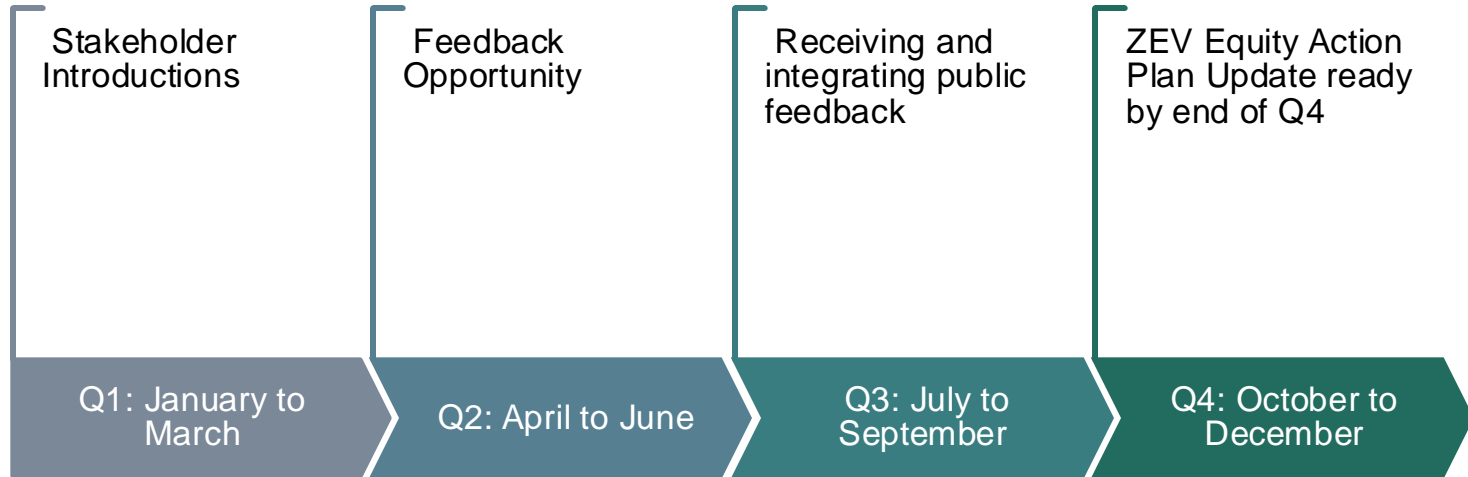


## SB1251 continued

- The Advocate will also create a ZEV Equity Action Plan that will help to align equity definitions, planning, and metrics across agencies and programs with an eye to funding equity prioritization across agencies in their ZEV deployment work.
- The Action Plan will further make recommendations on new funding streams and programs to promote an equitable ZEV deployment.
- Through these actions SB 1251 will ensure that the State is moving towards effective community-centered ZEV equity goals in the most efficient manner possible.



# Timeline



# Objectives

## **Alignment in equity definition**

- An aligned definition is meant to provide clarity on equity in the development of the ZEV market.
- To best address equity issues in ZEV market development, agencies should be aligned in an equity definition.

## **Language Matters**

- The way in which we describe disadvantaged communities, and their challenges is important.
- Communities should understand what considerations agencies take when discussing equity in ZEVs

## **Engaging Stakeholders**

- Presentations and introductions to a variety of agency staff, community groups, and partners in academia

## **Key Focus of Plan**

- Divided plan development between workforce development, access and affordability, infrastructure, and outreach and education.

## **ZEV ETF collaboration**

- Collaborating with CARB and attendees to develop ideas to help the drafting of an equity definition and plan.

# Equity Action Plan Development



# Working Draft - ZEV Equity Definition

**“ZEV equity is offering tailored resources and support based on individual and community-specific needs with a focus in regions with historically limited opportunities to ensure access to ZEVs, supporting infrastructure, and other clean mobility options, addressing key barriers such as lack of availability, affordability, ZEV education, and public engagement, while reducing health and economic development disparities.”**



# Overview



## **We will define**

The role of equity and the lens needed to meet the energy transition for ZEVs



## **We will discuss**

Challenges and opportunities to be considered for the next phase of ZEVs market development



## **ZEV Equity Work Group**

Next GO-Biz lead meeting here at the ZEV Equity Task Force: May 8th



## **Next Topic: ZEV Equity Definition final recommendations**

Opportunity to provide feedback on initial drafts of the ZEV Equity definition





# Discussion

1. What initial reactions do you have on the definition?
2. What are your recommendations on the efforts, timeline and process of the ZEV Equity definition and Action Plan?
3. What actions are needed to ensure underserved communities have equal access to ZEVs?



# More to say?



# Thank You!

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