

SPONSOR THE CALIFORNIA DELEGATION TO SELECTUSA

June 23-26, 2024 at the Gaylord National Resort and Convention Center in National Harbor, MD

The California Governor's Office of Business & Economic Development (GO-Biz) is leading a delegation of California local economic development leaders and innovation partners to the 2024 SelectUSA Investment Summit to promote California to international investors.

GO-Biz is offering sponsorship opportunities to California organizations that serve the international business community. As a sponsor, your organization will be highlighted in select events and publications at the Summit. All sponsors must be vetted and approved by GO-Biz.

2023 SELECTUSA HIGHLIGHTS

4,900+ Attendees

83 International Markets Represented

2,300+ Foreign Investors

16 U.S. Governors

6 U.S. Cabinet Members

230+ Speakers

600+ Economic Development Organizations

21 U.S. Ambassadors and Chiefs of Mission



2023 California EDO pavilion at SelectUSA Exhibition hall

SPONSOR OPPORTUNITIES

BREAKFAST SPONSOR: \$12,500 (EXCLUSIVE)

- Keynote speaking opportunity at the Meet California Breakfast (10 minutes)
- Networking with over 200 international business executives that are interested in California state through exclusive vetting and targeted invitations.
- Organization logo will be featured at the Meet California breakfast.
- Full page advertisement in California's Delegation Booklet.
- Two participation badges for 2024 SelectUSA (Value at \$1,000 USD each.)

EXHIBITION BRANDING SPONSOR: \$7,000

- Logo printed on California-branded giveaways for distribution at the California booth to attendees during the 3-day exhibition of 2024 SelectUSA. (Produced by the organizer. Quantity about 300.)
- Organization logo will be featured at the Meet California breakfast.
- Half-page advertisement in California's Delegation Booklet.
- One participation badge for 2024 SelectUSA (Value at \$1,000 USD each.)

BREAKFAST TABLING SPONSOR: \$5,500

- Table space at Meet California Breakfast for marketing display.
- Networking with over 200 international business executives that are interested in California state through exclusive vetting and targeted invitations.
- Organization logo will be featured at the Meet California breakfast.
- Half-page advertisement in California's Delegation Booklet.
- One participation badge for 2024 SelectUSA (Value at \$1,000 USD each.)

DELEGATION BOOKLET SPONSOR: \$2,500

- Organization logo will be shared at the Meet California breakfast.
- Half-page advertisement in California's Delegation Booklet.



Meet California Breakfast at 2023 SelectUSA

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JOIN US AND PROMOTE CALIFORNIA BUSINESS