



# JOIN THE CALIFORNIA PAVILLION AT THE SINGAPORE AIRSHOW



 February 15th to February 18th 2022

 **\$5,000.00\***  
\*Participation cost without California STEP support is \$12,000

 **Singapore**  
Changi Exhibition Centre

## CALLING CALIFORNIA SMALL BUSINESS EXPORTERS!



**California aerospace and defense companies looking to expand to Singapore are highly encouraged to apply to join our CA Pavilion at the Singapore Airshow!**

Connect with high-level government and military delegations, as well as senior corporate executives around the world!

### BENEFITS INCLUDE

- Individual booth within Pavilion
- Access to the U.S. International Pavilion Meeting Lounge
- Use of additional private conference room (by appointment)
- Listing in the online USA Aerospace & Defense Showcase
- Company entry in the Official Singapore Airshow Catalogue
- Company name on fascia signage on the stand
- Graphic printed and mounted within the booth
- Company name recognition on printed materials listing U.S. International Pavilion exhibitors
- One Company Exhibitor Badge (option to purchase additional)
- One Company Trade Show Registration Fee
- Participation in U.S. International Pavilion events (opening ceremonies, VIP Reception) \*dates pending
- Company entry into U.S. Embassy Breakfast Briefing

### CA STEP QUALIFICATIONS *(more details on qualifications [here](#)):*

- Pavilion participation is limited to CA small businesses (size is defined by annual revenue or number of employees using company NAICS code).
- Is exporting goods or services of U.S. Origin or that have at least 51% U.S. content.
- Businesses must be in good business standing with the State of California.

**REG DEADLINE:** December 16th, or until spaces are filled

**SPACE:** Limited to eight (8) California STEP eligible small businesses

**REGISTRATION LINK:**  
[californiaexport.org/register/](http://californiaexport.org/register/)  
*\*make sure to select Singapore Airshow from the list of activities*

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### ORGANIZED BY:



### SUPPORTED BY:



### PRODUCED BY:



*Eligibility for the CA STEP Grant program at the Singapore Airshow will be offered to qualified companies on a first come first served basis. Please contact [Jason Sproule](#) ASAP to reserve a spot in the CA Pavilion.*

*This opportunity is funded in part through a grant with the U.S. Small Business Administration.*