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## **International Affairs and Trade Newsletter**

September 2020

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### ***MESSAGE FROM THE LT. GOVERNOR***

Greetings from the State Capitol:

There's no denying California is facing an unprecedented moment. The COVID-19 pandemic has touched Californians in all corners of our state and impacted virtually every one of our industries. It has furthered already deepening divides, disproportionately impacting communities of color in both socioeconomic and health outcomes. This crisis has only been compounded by a wildfire season that has already exceeded known records, making the impacts of climate change even more real and undeniable for all to see. Though these crises have challenged our collective well-being and presented economic uncertainties, California will continue to rely on science-based policy and data to improve outcomes for all of the state's diverse communities.

As we begin to reopen our economy and rebuild our homes and businesses, California's international commercial relationships are more important than ever. That's why I hope you'll take advantage of the extremely useful information in this newsletter. I also invite you to reach out to the experts at GO-Biz who are dedicated to helping California businesses find and profit from international markets and committed to fostering additional foreign investment that will create more jobs and opportunities for everyone.

Thankfully, California has a strong foundation to lean on as the world's fifth largest economy, so I am confident that together, and with our international trading partners around the world, we will get through this even more resilient than ever! Let's get to work!

Eleni Kounalakis  
Lt. Governor of California

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## **GO-BIZ NEWS AND ANNOUNCEMENTS**

**International Affairs and Trade Development Interagency Meeting**  
**September 30, 2020**  
**1-3pm**

Please join GO-Biz, the Lt. Governor, and the Cabinet of the State of California for a public update on international affairs efforts. No registration required. Public comment welcome.

[Full Agenda and Link](#)

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## **LATEST COVID-19 RESOURCES**



### **General COVID Information**

For the latest information on COVID-19 impacts and re-openings, please visit:

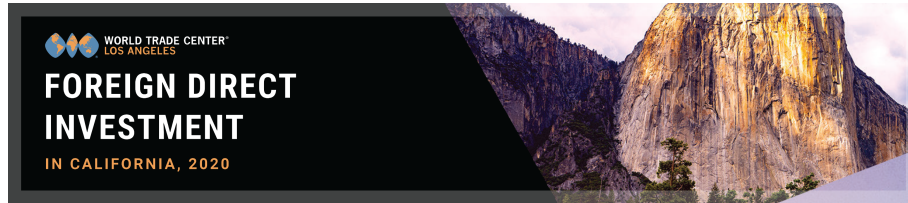
[COVID19.ca.gov](https://COVID19.ca.gov)

<b>WIDESPREAD</b> Most non-essential indoor business operations are closed.	<b>More than 7</b> Daily new cases (per 100k)	<b>More than 8%</b> Positive tests
<b>SUBSTANTIAL</b> Some non-essential indoor business operations are closed.	<b>4-7</b> Daily new cases (per 100k)	<b>5-8%</b> Positive tests
<b>MODERATE</b> Some business operations are open with modifications.	<b>1-3.9</b> Daily new cases (per 100k)	<b>2-4.9%</b> Positive tests
<b>MINIMAL</b> Most business operations are open with modifications.	<b>Less than 1</b> Daily new cases (per 100k)	<b>Less than 2%</b> Positive tests

### **Latest Business Information**

For the latest information on guidance for opening your business, please visit the guidance page at [covid19.ca.gov/industry-guidance/](https://covid19.ca.gov/industry-guidance/)

## NEW FOREIGN DIRECT INVESTMENT RESOURCES



### New FDI Reports

The International Team has expanded our resources on foreign investment. In addition to co-producing a [comprehensive report](#) on FDI with the World Trade Center in Los Angeles, we have created factsheets on our top 10 sources of foreign investment. To see the new resources please visit our website [HERE](#).

### Supply Chain Resiliency Incentives

GO-Biz put together fliers listing available incentives for manufacturers looking to shorten their supply chains. These flyers can be found on the GO-Biz website [HERE](#) for large scale projects and [HERE](#) for small scale projects.

Please contact Foreign Direct Investment Specialist [Maria Onorato](#) with any questions or requests about FDI data

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## TRADE AND INVESTMENT PROMOTION OPPORTUNITIES



GO-Biz has teamed up with Kallman Worldwide and the U.S. Commercial Service to offer California small businesses a series of virtual trade missions covering the Americas, Europe and the Middle East, and the Pacific Rim.

These missions are designed to link California suppliers directly with

international buyers, potential partners, and buying authorities. These virtual trade missions will focus on specific sectors and markets. Up to 25 eligible businesses per mission will participate in a 1-2 day program that includes one-on-one closed door meetings.

For more information, click [HERE](#).

If there are businesses that would like to participate, please have them contact [Diana Dominguez](#).

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## ***PARTNER TRADE/INVESTMENT OPPORTUNITIES***

### **2020 World Trade Week Virtual Conference September 22**

For more than 93 years, World Trade Week (WTW), an initiative of the L.A. Area Chamber, has been the most extensive and unique program of its kind in the country. WTW actively promotes the positive aspects of international trade that are vital to a strong local and national economy through a series of educational programs and events.

#### **REGISTRATION:**

Click [HERE](#) to Register

### **SelectUSA Virtual Tour of LA September 24**

The Los Angeles Virtual Tour will provide foreign companies and investors with insight into the sustainability and energy opportunities in the third largest metropolitan economy in the world. International companies will be able to schedule one-on-one virtual meetings with members of the World Trade Center Los Angeles when registering for this event.

#### **REGISTRATION:**

Click [HERE](#) to Register

### **2020 Taiwan Virtual Meetings with Fresh Produce Buyers October 13 - 14**

This virtual trade opportunity, put on by The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, helps overcome the distance with video to tell your product story, virtual meetings and finally offering some cost relief for you to send samples to the most promising customer(s) from your virtual meetings.

**REGISTRATION:**

Click [HERE](#) to register.

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**OTHER ONGOING INITIATIVES**



Fill out your census by September 30 [HERE](#)



Manufacturers and other businesses can get their free PPE allocation [HERE](#)

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**Looking for more export education resources?**

Please visit our GO-Biz Video Library for export related videos from our partners!

[Link to website](#)

**Looking for more international opportunities?**

Please visit the California Chamber of Commerce International events calendar!

[Link to website](#)

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