

# CALIFORNIA GLOBAL CONNECT

GROWTH OPPORTUNITIES IN AEROSPACE AND DEFENSE  
MARKETS

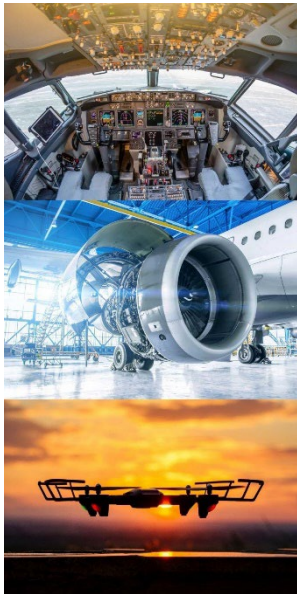
Connecting California to Global Markets

USA AEROSPACE & DEFENSE SHOWCASE  
2021 - 2022

## Calling California Exporters!

Since August of 2020, the **California Global Connect** program has provided 100+ California small businesses the opportunity to speak directly with international buyers, potential partners and buying authorities in various countries and sector industries. The next stop on our global opportunities tour is **the year-long USA Aerospace and Defense Online Showcase**.

## OPPORTUNITY: AEROSPACE & DEFENSE



**California small businesses interested in remaining visibly connected and engaged with current and/or potential business partners are highly encouraged to apply to the USA Aerospace & Defense Virtual Showcase!**

### SHOWCASE DETAILS

The USA Showcase is a new initiative designed by Kallman Worldwide to assist U.S. companies connect with international aerospace and defense industry executives throughout the globe, year-round. The balance between international trade shows with fast speed flexibility, and accessibly of the internet make this program ideal for California small businesses. The Kallman team will drive traffic to the site from different global events throughout the year. Markets to include but not limited to Europe, Australia, Poland, South Korea, UAE.

### BENEFITS

- Builds a virtual space for California companies to showcase their aerospace and defense products and solutions globally.
- Creates a mechanism for requesting – and facilitating – face-to-face online meetings with potential customers, representatives, and investors.
- Allows California exporters a cost-efficient way to gain global exposure.
- Bolsters awareness of the California technology and services – particularly in-light of heightened global competition.
- Enables global buyers to rapidly locate and research the wide range of U.S. solutions.
- Gives "Team USA" a year-long 24/7 unified presence and communications platform.

California companies are invited to register [HERE](#) .

Be sure to select "USA Aerospace & Defense Showcase –2021-22" from the list of activities.

To learn more about the participant benefits and packages available please visit

<https://www.kallman.com/services/usa-showcase-series>

This program is offered at a subsidized rate to qualified California small businesses, per SBA's small business guidelines. Medium/large company participants are not eligible for subsidized rate.

*This opportunity is funded in part through a grant with the U.S. Small Business Administration.*

#### DATE:

24/7 – 365 days a year

#### LOCATION:

Online

#### COST:

GOLD Package - \$2,500

PLATIUM Package - \$3,250

[California STEPEligible Small](#)

[Businesses](#) can receive

\$1,000 off the total annual

cost. (subsidy is first come, first served)

#### DEADLINE:

Until space is full.

#### SPACE IS LIMITED:

10 California Companies

#### PROGRAM QUESTIONS:

Mike Petrassi

[MikeP@kallman.com](mailto:MikeP@kallman.com)

201-913-6421

Nancy Alatorre

[Nancy.Alatorre@gobiz.ca.gov](mailto:Nancy.Alatorre@gobiz.ca.gov)

916-719-2782

Jason Sproule

[Jason.Sproule@trade.gov](mailto:Jason.Sproule@trade.gov)

213-894-8785

#### SUPPORTED BY:



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