

# CALIFORNIA GLOBAL CONNECT

GROWTH OPPORTUNITIES IN  
DEFENSE, SPACE & SECURITY  
*Connecting California to Global Markets*

SINGAPORE VIRTUAL TRADE MISSION  
APRIL 13-15, 2021

## Calling California Exporters!

Since August of 2020, the **California Global Connect** program has provided 100+ California small businesses the opportunity to speak directly with international buyers, potential partners and buying authorities in Chile, Colombia, Mexico, Poland, Belgium, Portugal, Spain, and Bahrain. The next stop on our global opportunities tour is **Singapore**.

## OPPORTUNITY: SINGAPORE DEFENSE, SPACE AND SECURITY



**California companies with defense products, research and development equipment, and/or space and satellite technology are highly encouraged to apply!**

During this mission, California companies will hear from, and be introduced to, potential business partners including government officials and prime contractors in Singapore.

### INVITED GUESTS:

- Defense Science and Technology Agency (DSTA)
- Singapore Space & Technology Ltd (SSTL)
- ST Electronics Pte Ltd (Satcom & Sensor Systems)
- Association of Aerospace Industries (Singapore)
- Home Team Science and Technology Agency (HTX)



### MARKET DETAILS

U.S. companies looking to expand their sales in Asia look first to Singapore as their preferred launch site. Singapore offers a safe and secure environment, has a well-developed commercial, financial and logistical trade infrastructure, rating this market among the best places to do business in the world. Singapore has universal English language abilities, making it a great opportunity and an extremely accessible market for California businesses.

### MISSION FORMAT

California delegates will first meet in a virtual group setting with key players from Singapore who will explain their organizations' plans, priorities and procurement processes. After the group presentations, California delegates will meet one-on-one with relevant authorities to present their products/services and receive immediate feedback on next steps forward.

**California companies are invited to register [HERE](#) by March 25<sup>th</sup>**

*Be sure to select "Singapore Defense, UAV, and Space Virtual Trade Mission" from the drop-down list of activities.*

This program is free of charge to qualified California small businesses, per SBA's small business guidelines. Medium/large company participation cost is \$1,950.

*This opportunity is funded in part through a grant with the U.S. Small Business Administration.*

#### DATE:

**April 13-15, 2021**

*(one half-day of presentations on sales opportunities + one half day of one-on-one meetings)*

#### LOCATION:

Online

#### COST:

FREE for [California STEP - Eligible Small Businesses](#);

#### DEADLINE:

March 25, 2021

#### SPACE IS LIMITED:

20 California Companies

#### PROGRAM QUESTIONS:

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