

CALIFORNIA GLOBAL CONNECT

GROWTH OPPORTUNITIES IN
AEROSPACE, DEFENSE & SECURITY
Connecting California to Global Markets

AUSTRALIA VIRTUAL TRADE MISSION
MARCH 16-18, 2021

Calling California Exporters!

The California Governor's Office of Business and Economic Development (GO-Biz) has teamed up with Kallman Worldwide and the U.S. Commercial Service to offer California businesses a series of virtual trade missions designed to link California suppliers directly with international buyers, potential partners and buying authorities.

OPPORTUNITY: AUSTRALIA AEROSPACE, DEFENSE AND SECURITY



During this two-part mission, qualified California companies offering aerospace, defense, and/or security technologies and solutions will hear from, and be introduced to, potential business partners including government officials and prime contractors in Australia. Australia, a reliable business partner of the USA, has expressed interest in furthering connections with innovative California companies in the defense and firefighting sectors.



CONFIRMED Guests:

- Lockheed Martin Australia
- Boeing Defense and Space Australia (BDA), (BDS)
- Northrop Grumman Australia
- Australian MRO Business Association
- U.S. Office of Defense Cooperation, U.S. Embassy



Event Details

Australia, through its 2020 Defense Strategic Update & 2020 Force Structure Plan, is committed to providing a new strategy for Defense and prioritizing the capability investments to deliver it. In addition, according to the U.S.

Department of Commerce "Defense remains the one major bright prospect with the July 2020 Defense Strategic Update announcement of a ten-year UD\$190 billion defense acquisition program."

California delegates will first meet in a virtual group setting with key players from Australia who will explain their organizations' plans, priorities and procurement processes. After the group presentations, California delegates will meet one-on-one with relevant authorities to present their products/services and receive immediate feedback on next steps forward.

California Companies Can Register [HERE](#) by March 8th

Be sure to select "Australia Defense & Aerial Firefighting Virtual Trade Mission" from the drop-down list of activities.

This program is free of charge to qualified California small businesses, per SBA's small business guidelines.

This opportunity is funded in part through a grant with the U.S. Small Business Administration.

DATE:

March 16-18, 2021

(one half-day of presentations on sales opportunities + one half day of one-on-one meetings)

LOCATION:

Online

COST:

FREE for [California STEP - Eligible Small Businesses](#):

DEADLINE:

March 8, 2021

SPACE IS LIMITED:

20 California Companies

PROGRAM QUESTIONS:

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