Kaitlin Lewis
Assistant Deputy Director of Communications
Kaitlin.Lewis@business.ca.gov

GO-Biz Newsletter
https://business.ca.gov/newsroom/
AGENDA
EDC COVID – 19 UPDATES

• Introductions

• Office of Small Business Advocate (Cal-OSBA)
  • Financial & Technical Assistance for Small Businesses

• Business Investment Services Unit (CalBIS)
  • Essential vs. Non-essential
  • Contributions
  • Employee Connections

• International Affairs & Trade Updates
Isabel Guzman

Director, Cal-OSBA
California Office of the Small Business Advocate

@CaliforniaOSBA
@IsabelCGuzman
OSBA@gobiz.ca.gov
CAL-OSBA
Covid-19 Resources

• Information, Advocacy, and Resilience

• Helpful links:
  ▪ covid19.ca.gov and business.ca.gov

• Entrepreneurship Task Force webinars
  ▪ business.ca.gov/ETF

Please check these links at regular intervals as guidance continues to evolve
SMALL BUSINESS CENTERS

California supports a network of small business centers to provide one-on-one consulting and training to help businesses connect to loans, develop resiliency strategies, and find other resources.

[link to centers page]

business.ca.gov/centers
HIGHLIGHTS

• Financial relief
  § Governor Newsom's Actions: covid19.ca.gov

• Informing & educating on CARES Act benefits: sba.gov
  ▪ The Paycheck Protection Program (PPP)
  ▪ Economic Injury Disaster Loan (EIDL) and Advance
  ▪ Small Business Debt Relief Program

• State and local capital access, and tax relief programs:
  ▪ CA Department of Tax & Fee Administration: cdtfa.ca.gov
  ▪ CA IBank’s Small Business Finance Center: ibank.ca.gov
  ▪ CA Treasurer’s CalCAP: https://www.treasurer.ca.gov/cpcfa/calcap/sb/index.asp

• Employer and self-employed resources: labor.ca.gov
  ▪ Workshare
  ▪ Pandemic Unemployment Assistance
Kaina Pereira

Deputy Director
CalBIS, International Affairs & Trade, Office of Permit Assistance

Kaina.Pereira@gobiz.ca.gov
ESSENTIAL INFRASTRUCTURE

• Stay Home Except for Essential Needs:
  ▪ California is ordering all individuals to stay home or at their place of residence, except as needed to maintain continuity of operation of the federal critical infrastructure sectors.
    ❖ Executive Order N-33-20

• Essential vs. Non-Essential:
  ▪ List of Essential Infrastructure Workers (pdf) (subject to change)
  ▪ Essential businesses do not need to obtain authorization needed from the state to continue operations.

Please check these links at regular intervals as guidance continues to evolve
BUSINESS CONTRIBUTIONS

• GO-Biz is working with California Office of Emergency Services to intake businesses that would like to contribute to the state’s response to COVID-19.

• For businesses that have resources to contribute. 
  State Portal Link: https://covid19supplies.ca.gov/ .

  PDF specifications document for medical supplies: https://covid19supplies.ca.gov/specs_20200330b.pdf

• Platform being developed to re-direct idle workforce.

Please check these links at regular intervals as guidance continues to evolve
WORKFORCE
Connecting Employees

• Platform has been developed to re-direct workforce.

• Governor Newsom announced the launch of Onward CA: https://onwardca.org/

• Online resource for people whose income has been affected by COVID-19.

• The tool will help employees access emergency resources, training and connections to employers.

Please check these links at regular intervals as guidance continues to evolve
Max Oltersdorf

Deputy Director
International Affairs and Trade

Max.Oltersdorf@gobiz.ca.gov
INTERNATIONAL AFFAIRS & TRADE
COVID-19 Updates

- Additional international shipments moving into CA ports
- Border with Mexico open for essential travel only, no tourism.
  - Close communication with Mexican Government
- Emergency loans available for foreign-owned businesses
- State Trade Expansion Program (STEP) funding is still available
  - Californiaexport.org
- We are working closely with the State's Consular Corps to address needs of foreign-owned enterprises
RESOURCES

For a complete list of resources, please visit the California Coronavirus (COVID-19) Response website

• The latest guidance on **critical infrastructure** is here: https://covid19.ca.gov/stay-home-except-for-essential-needs/.

• The latest information on **business assistance**, Governor’s Office of Business and Economic Development website: https://business.ca.gov/coronavirus-2019/

• **Resources for employers and workers**, Labor and Workforce Agency website: https://www.labor.ca.gov/coronavirus2019/

Subscribe to the **GO-Biz newsletter** to receive updates and announcements as they happen, including information shared by the **California Department of Public Health**.
Contact a CalBIS Specialist:

Manjeet McCarthy, Senior Permit Specialist
Office of Permitting Assistance
Manjeet.McCarthy@gobiz.ca.gov
(916)322-2048

Trelynd Bradley, Senior Business Development Specialist, CalBIS
Trelynd.Bradley@gobiz.ca.gov
(916)322-0675

Marie Davis, Senior Business Development Specialist, CalBIS
Marie.Davis@gobiz.ca.gov
(916)322-0596

Poonum Patel, Senior Business Development Specialist, Bay Area Region, CalBIS
Poonum.patel@gobiz.ca.gov
(916)319-9946