



## GO-Biz MONTHLY UPDATES

### **California's International Affairs and Trade Development Interagency Committee**

California's International Affairs and Trade Development Interagency Committee held their first committee meeting on May 30<sup>th</sup>. Given the Lieutenant Governor's experience as a U.S. Ambassador, she will oversee international affairs and trade development initiatives for the Newsom administration, with the aim of maintaining California's leadership on the international stage. To that end, the Committee was established by way of Governor Newsom's [Executive Order](#) and chaired by Lt. Governor Kounalakis and vice-chaired by the Governor's Chief Economic and Business Advisor Lenny Mendonca. The Committee will serve as the coordinating body for the Governor's administration on the promotion and expansion of trade, investment and international relations. Members include the California Energy Commission, California Department of Food and Agriculture, the Governor's Office of Emergency Services, the California Environmental Protection Agency, California Natural Resources Agency, California State Transportation Agency, Visit California, and GO-Biz. The committee is charged with increasing California's global presence and reopening international trade offices. A copy of the May 30<sup>th</sup> agenda can be found [here](#), with meeting minutes to be posted within the next 30 days.

### **California to apply for U.S. Small Business Administration's STEP Funding Opportunity**

The State Trade Expansion (STEP) grant program has been approved by Congress for appropriation of the 8<sup>th</sup> year for \$18 million. GO-Biz, in partnership with the California Department of Food and Agriculture, will be applying for a \$900,000 competitive grant. These federal funds will help small businesses increase international sales exports to foreign markets and contribute to economic growth in California. The application is due June 7, 2019.

The State of California has received approximately \$6.45 million since the inception of the STEP program in 2011, which has helped to provide thousands of California small businesses access to international trade opportunities - more than 900 of which have participated in overseas exhibitions that generated more than \$62 million in export sales. More information about our California STEP program can be found [here](#).

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***We look forward to seeing you at these key investment attraction events!***

### **2019 Select LA Investment Summit | June 5–6, 2019 | Los Angeles, CA**

Select LA is an essential platform for businesses seeking to secure foreign direct investment opportunities and gain exclusive insights into market trends and deal flow throughout the Los Angeles region. There will be breakout sessions on entertainment, the future of transportation, and a keynote address from Mayor Garcetti. **Industries of Focus:** Environmental, Financial Services, Media and Entertainment, Advanced Transportation, Technology. Bud Colligan, the Governor's Senior Advisor for International Affairs and Trade, will be speaking. For the full program and to register, please click [here](#).

### **China – California Business Forum | June 5, 2019 | Los Angeles, CA**

The 2019 China–California Business Forum will be attended by more than 150 Chinese business delegates from nine provinces and municipalities. Local attendees can expect to meet senior Chinese investment and trade delegates from and throughout China. Lieutenant Governor Eleni Kounalakis will be giving a keynote address at the event. **Industries of Focus:** All, with specific sessions for clean–tech, advanced manufacturing and e–commerce. For the full program and agenda please click [here](#).

### **2019 SelectUSA Summit | June 10–12, 2019 | Washington, DC**

The SelectUSA Investment Summit is the highest–profile event dedicated to promoting foreign direct investment (FDI) in the United States. It connects qualified foreign firms directly with U.S. economic development organizations to facilitate business investment and job creation. We'll be there highlighting California industries of strength including tech, agriculture, and environmental business. If you are looking to find foreign investment for your companies or projects, this is the big conference! There will be sessions on startups, financing, the digital economy, supply chain management, and many more than will help you understand additional opportunities for growth. For the full program agenda, please click [here](#). For the SelectUSA Matchmaking Program, please click [here](#).

### **2019 San Francisco SelectUSA Summit | June 13–14, 2019 | San Francisco, CA**

Select Bay Area exists to promote the San Francisco–Silicon Valley region, specific investment projects, and the Bay Area's unique value–proposition to international businesses and investors. The event includes site visits of biotech and tech firms and the opportunity to pitch your business to Bay Area venture capitalists. **Industries of Focus:** Environmental, Information and Communication Technology, Travel and Tourism. Bud Colligan, the Governor's Senior Advisor for International Affairs and Trade, will be speaking. For the full program, please click [here](#).

### **Looking for more information about events happening in California?**

Check out the [California Chamber of Commerce Council for International Trade](#) for more information on events, forums, and trade issues.

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