



OFFICE OF THE GOVERNOR

November 24, 2018

Small Business Saturday

Small Business Saturday is an initiative that designates a day to patronize local businesses and recognize their many contributions to communities across the state.

California's 3.9 million small businesses help drive the Golden State's economy – the 5th largest in the world. These businesses employ 49 percent of our private sector workforce and generate 43.2 percent of California's \$152.1 billion in total exports.

I urge all Californians to support small businesses during Small Business Saturday on November 24th, and to continue their support throughout the year.

Sincerely,


EDMUND G. BROWN JR.