

GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT



STATE OF CALIFORNIA • OFFICE OF GOVERNOR GAVIN NEWSOM

California Competes Application Guide

(Updated December 2023)

Foreword

This guide is to be used as a reference for completing the California Competes Tax Credit and is a supplement to the California Competes statutes and regulations. Prospective applicants should read this guide before starting and while completing the application.

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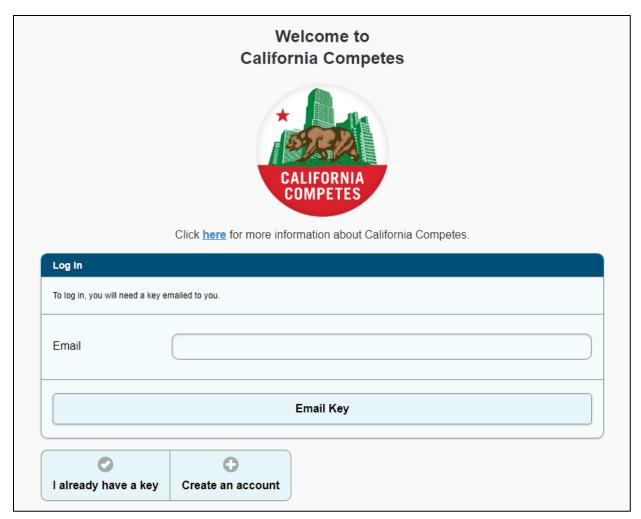
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I. Creating an Account Profile

The California Competes Tax Credit application must be submitted on-line at www.calcompetes.ca.gov.
The first step to complete the application is to create an account by selecting the "Create an Account" button on the login screen as shown below. The user will then be prompted to create an account and be asked to enter his or her name, phone number(s) and email address.

Figure 1: Login Screen



Note: Consultants, attorneys, and other authorized representatives should use their own personal information for the purpose of creating an account. The application system allows a single account holder to create, edit, submit, and have access to multiple applications.

For security reasons, GO-Biz requires an access key process each time an applicant logs into his or her account. Thus, each time a user wishes to log into his or her account, the user must enter his or her email address in the "Email" field at www.calcompetes.ca.gov, and then click on the "Email key" button.

¹ GO-Biz complies with the Americans with Disabilities Act. If an applicant is unable to complete the online application due to a disability, please contact GO-Biz to request a reasonable accommodation.

A six-digit access key will be e-mailed to the applicant's email address. The user then copies the access key from his or her email and pastes it into the required text box on the California Competes application site to gain access to his or her account. A new access key is needed each time a user logs into his or her account. For security reasons, access codes expire after 30 minutes. If the access code expires prior to the user logging into his or her account, the user will need to repeat the login process and obtain a new access key.

Note: Some email servers with aggressive SPAM/virus protection can delay delivery of the email. If the delay is greater than 30 minutes, the applicant will not be able to log in. There are two possible solutions:

- 1) If the user is using his or her employer's email system, the user may request the employer's IT team to allow emails from noreply@calcompetes.ca.gov to be immediately delivered and/or add this email address to a "trusted" list; or
- 2) The user may use an alternative email provider (e.g., Gmail, Yahoo, Hotmail, etc.) that does not have the same delivery delays.

Commonly Asked Questions:

- Q: Why didn't I receive an access code?
- A: Make sure that the email being used is the same email address that is contained in the account profile. Also, check the spam filters as the email might have been blocked.
- Q: How do I edit my profile?
- A: The profile can be edited at any time by clicking on the account applicant name in the top-right corner of the application and selecting "edit my profile." Note: changing the email address will change the email address required for login purposes.

II. Creating an Application

To create an application, log into the system at www.calcompetes.ca.gov and click the "Create a New Application" button.

Figure 2: Home Screen



From the Create Application Page the applicant will be asked to provide basic information about the applicant. Please make sure that the "Applicant's Legal Name" is the official, legal business name of the applicant.

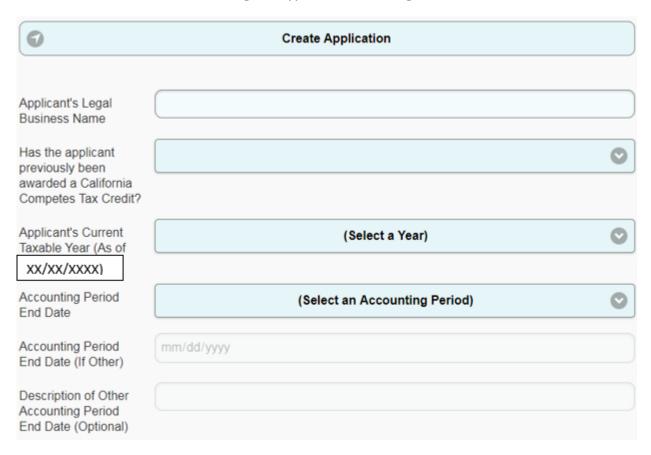
A. Current Taxable Year

The "Current Taxable Year" is the applicant's current taxable year as of the last day to submit an application during the application period (Figure 3).

B. Accounting Period End Date

The "Accounting Period End Date" is used to identify whether the applicant files its state income tax returns on a calendar year basis or a fiscal year basis.

Figure 3: Applicant Information Page



Note: The date associated with the "Applicant's Current Taxable Year" will change to reflect the end date of each application period.

III. Navigating and Submitting the Application

Once the information required in the Create Application section is entered, the applicant can move through the 11 sections of the application, as shown in Figure 4.

Figure 4: Application Summary Page



As questions are answered within each section, the applicant may click the "Save" button at the bottom of the page to save his or her progress. This action will update the Application Summary Page to show the section is "In Progress".

Figure 5: Save Progress



Once all the questions within a section have been answered, click on the "Complete" button. All sections must be marked as "Complete" before the application can be submitted. Applicants can still make changes to sections marked as complete up until the deadline to submit applications.

When all required sections have been completed, the applicant may submit the application by clicking on "Submit" from the Application Summary page. The "Submit" button will not be active until all sections have been completed.

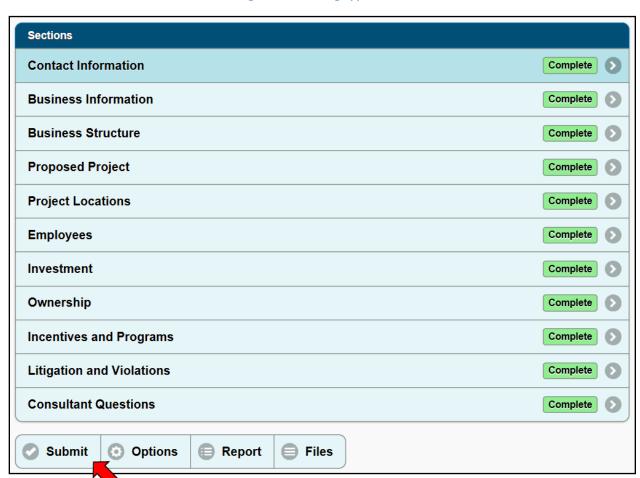


Figure 6: Submitting Application

Once submitted, an applicant can print a PDF copy of the application by clicking on the "Report" button at the bottom of the home page. The applicant can retain this PDF for future reference and to ensure inputs were accurate. Additionally, provided that an application period is still open, an applicant can "Recall" a previously submitted application made within that same application period, amend it, and resubmit it. The "Recall" feature becomes available under the "Options" tab after an application has been submitted and serves the general purpose of amending a submitted but active application prior to the close of an application period. Finally, if the applicant is not awarded a California Competes Tax Credit, the applicant has the option to copy and resubmit the same application in the next application period using the copy feature located in the "Options" tab. Please note various sections will have to be updated to reflect the new application period.

IV. Contact Information

In this section the applicant must add contact information (name, email address, phone number, etc.) for the applicant or an employee of the applicant that is most familiar with the applicant's proposed project that is the basis for the award of the California Competes Tax Credit. The applicant must also add contact information for the person that is designated as the primary contact person that is authorized to speak and negotiate on behalf of the applicant with GO-Biz. Contacts added in this section are only used for communication purposes; this does not grant the contact access to the online application. To authorize a contact access to the online application, click on "Options" at the bottom of the Application Summary screen and then click on "Application Users". Please note that all new application users must create their own account prior to this action.

Note: Please ensure the email address provided for the primary contact person is regularly monitored as this is the email address GO-Biz will use as the primary means of communication throughout the application process. GO-Biz is not responsible for non-received emails due to spam filters, internet connectivity issues, or any other similar disruptions in service.

V. Business Information

In this section the applicant must provide general information regarding the applicant's identification information and industry.

A. Legal Business Name

The name the business uses for legal and tax purposes. This information will automatically be brought over from the initial Create Application screen. However, it can be changed on this screen if necessary. The name should be the same as it appears on its registration with the Secretary of State and/or on the tax return it files with the Franchise Tax Board.

B. Annual Worldwide Gross Receipts in Previous Tax Year

Disclose whether the applicant's worldwide gross receipts in its taxable year prior to its current taxable year were greater than \$0 and less than \$15 million, \$15 million or greater, or if the applicant had no gross receipts.

C. Federal Employer Identification Number

The Federal Employer Identification Number (also known as FEIN or EIN) is a 9-digit number issued to a business by the IRS for identification of the business entity. It is found on the business' tax return. If the applicant does not have a FEIN, then leave this field blank.

D. California Taxpayer Identification Number

The California Taxpayer Identification Number is the number the applicant uses to file tax returns with the Franchise Tax Board. If the applicant operates as a sole proprietorship or does not have a California Taxpayer Identification Number, then leave this field blank.

E. Secretary of State Entity Number

The Secretary of State Entity Number is the identification number issued to the applicant by the California Secretary of State. If the applicant does not have a Secretary of State Entity Number, then leave this field blank.

F. Year Business Established

The year the business was originally established.

G. Primary Place of Business

Please enter the applicant's primary business address. If the applicant operates out of multiple sites, choose the address that is identified as the headquarters. If the primary business address is not in the US, select the country where the primary business address is located and use the additional provided territory and postal code spaces to enter the full address.

H. NAICS Code

The North American Industry Classification System (NAICS) is a business establishment classification system used to track economic activity in North America. To determine the appropriate codes to enter, click on the "Click here for NAICS info" button which will take the applicant to the <u>U.S. Census Bureau's NAICS website</u>. Use this website to find the six-digit industry classification code that matches the applicant's primary source of revenue. If there is not a NAICS code that is an exact match, choose a code that is closely related. The applicant's primary NAICS code and proposed project NAICS code do not necessarily need to be the same.

Applicant's Primary
NAICS Code

Proposed Project
NAICS Code

Click here for NAICS info

Figure 7: NAICS Input Section

VI. Business Structure

This section is used to identify the applicant's state or country of formation, registration or incorporation and its structure. The "Entity Location" field has two options, "US" or "Non-US." If the applicant is only licensed, formed, registered or incorporated outside of the United States, select the "Non-US" option. The "Entity type" field is used to identify the applicant's business structure (sole proprietorship, partnership, corporation, etc.). If the business is an S Corporation or C Corporation, the applicant will be asked if the applicant is a publicly traded company and if the applicant is incorporated in California or qualified with the California Secretary of State to transact intrastate business in California.

VII. Proposed Project

In this section the applicant must provide information about the applicant's proposed project and specify the total amount of California Competes Tax Credit requested.

A. Summary of the Proposed Project

Key Definition	
Project	Is the applicant's proposed business venture, investment, or expansion in this state that is the basis for award of the California Competes Tax Credit.

The project summary section has a 1,000 character minimum and a 7,000 character (i.e., letters, numbers, spaces, and punctuation) limit. The California Competes team suggests creating the summary in a word processing program that can automatically track character count and perform spell/grammar check functions. The Applicant can then copy/paste the final version into the application. The formatting (e.g., font, style) in this section of the application is not important as it saves as plain text. 7,000 characters is approximately 2 pages single-spaced.

Use this section to provide all relevant details of the project. Be sure to clearly describe the applicant's business, its customers/clients (and where they are located), and how the specific amount of credit being requested will enable or incentivize the proposed expansion. Additionally, please include an in-depth explanation of how award of the credit will impact the applicant's ability and/or willingness to create new full-time jobs in California that may not otherwise be created by the applicant or any other business in California. If needed, please use this space to expand upon the purpose, location, or scope of the project. The summary should convey a clear understanding of the types of activities that will take place such as the nature of the work (e.g., widget manufacturing), classification(s) of full-time employees being hired/retained (e.g., forklift drivers, scientists, machinists, etc.), and a general description of the nature of investments (e.g., building construction, manufacturing equipment, vehicles, etc.).

B. Description of the Proposed Project

Select the box that best fits the project. If the project has multiple components such as growth and in-state relocation, select one of the boxes and elaborate in the project summary section the details regarding the activities that will take place as part of both the growth and in-state relocation. The "retention only" box should only be checked if the applicant is not proposing any new full-time jobs over the 5-year period.

Figure 8: Description of the Project



C. Absent Award

If an applicant answers "Yes" or "It May" to either or both of the questions in Figure 9, the applicant automatically moves into Phase II, regardless of its ratio. In Phase II of the application process the applicant will be required to submit declarations affirming those statements are true along with additional details. The declaration will need to be signed by the applicant's Chief Executive Officer, President, Chief Financial Officer, or other equivalent officer or representative.

Figure 9: Absent Award

Will the project occur in another state if the applicant is not awarded the California Competes Tax Credit?

Will the applicant terminate all or a portion of its employees in California, or relocate all or a portion of its employees in California to another state if the applicant is not awarded the California Competes Tax Credit?

Note: Retention only projects and applicants answering "yes" or "it may" to either of the two questions above will need to submit in Phase II a declaration signed by the applicant's Chief Executive Officer, President, Chief Financial Officer or equivalent officer or representative that states "absent award of the California Competes Tax Credit, the project may occur in another state or the applicant may terminate all or a portion of its employees in California to another state."

D. High Unemployment and High Poverty Areas

If an applicant answers "Yes" to the question in Figure 10, the applicant automatically moves into Phase II, regardless of its ratio. A list of "high unemployment" and "high poverty" areas (Cities or Counties) can be found by clicking on the "here" link as shown in Figure 10.

Note that if the project city or county is not found on the list provided in the link, then that city or county does not meet the regulatory criteria to be considered a "high unemployment" or "high poverty" area, and the applicant should select "no" in answer to this question.

Figure 10: High Unemployment or High Poverty

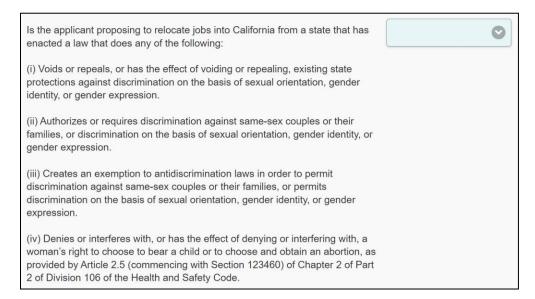
Will at least 75% of the applicant's net increase of full-time employees work at least 75% of the time in a city or county that qualifies as an area of high unemployment or high poverty?

Click here for a list of cities and counties that qualify as high unemployment and high poverty areas in California

E. Relocation Declaration

If an applicant answers "Yes" to the question in Figure 11, the applicant may be required to submit declarations affirming the statement is true along with additional details. The declaration will need to be signed by the applicant's Chief Executive Officer, President, Chief Financial Officer, or other equivalent officer or representative.

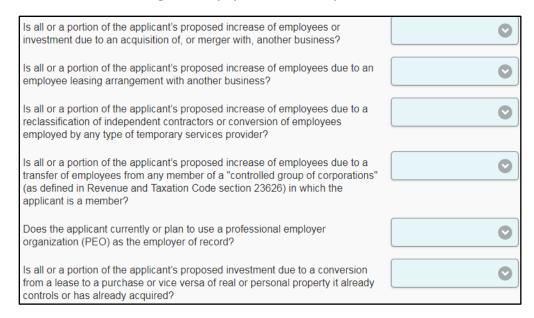
Figure 11: Relocation Declaration



F. Proposed Increase of Employees and Investment

The questions in Figure 12 relate to the nature of the applicant's proposed increases in employees or investments related to the project. The options for answering the questions are "Yes or No." Applicants answering "Yes" to any of the questions will be asked to provide additional information in the second phase of the application evaluation process (if the application is moved to the second phase).

Figure 12: Employee & Investment Input Section



G. Total Amount of California Competes Tax Credit Requested (\$)

Enter the total amount of California Competes Tax Credit the applicant is requesting. The minimum credit request is \$20,000 and the maximum is 20% of the total amount allocated for the fiscal year. The minimum and maximum amounts will appear in the text field as shown in Figure 13. Remember that this is the amount you are requesting for the full 5 years of the proposed project. In other words, if you need \$1,000,000 per year for the next 5 years to ensure the success of your project, you would request \$5,000,000 in this section (\$1,000,000 per year x 5 years = \$5,000,000).

Figure 13: Credit Requested Input Section

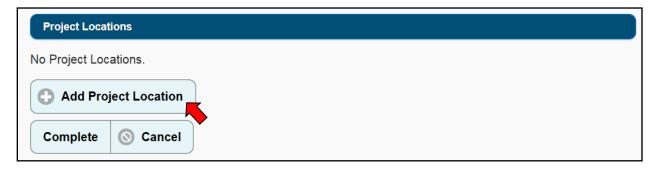


VIII. Proposed Locations

This section is used to identify the location(s) of the proposed project, which may or may not be the applicant's current primary business address. This information will be used to identify the areas of the state that will experience an economic impact due to the proposal. To add a project location, click on

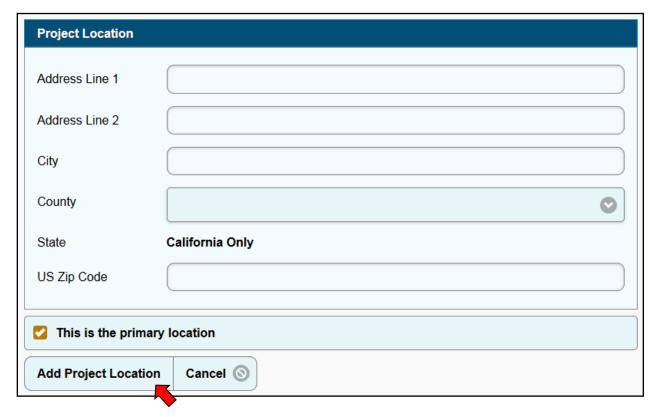
the "Add Project Location" as shown in Figure 14. Please include all locations where you project to create new full-time jobs and/or make investments in real or personal property.

Figure 14: Adding Proposed Project Locations



Once the "Add Project Location" is clicked, enter the information in the requested fields as shown below and click "Add Project Location" to save the information. If the project involves multiple locations, repeat this process until all of the locations have been added.

Figure 15: Proposed Project Location Input Page



The first location entered is designated as the primary location by default. However, after a second location is entered the applicant can designate that or another address as the primary location by checking "This is the primary location" which activates upon input of additional proposed locations. The applicant can return to a saved project location to make this selection once all locations are input into the application.

Commonly Asked Questions:

Q: What if the location(s) of my project is/are currently unknown?

A: Provide an estimation of the project location(s) by identifying the city and zip code that the applicant is targeting; enter "unknown" in the address line. If either or both the city and zip code are unknown, enter "unknown" in the city and "00000" in the zip code and provide an explanation in project summary field location in the proposed project section.

IX. Employees

This section is used to identify the applicant's current number of full-time and part-time employees, the wages and tax year of hiring for new full-time employees, as well as the number of full-time employees, determined on an annual full-time equivalent basis, employed by the applicant in its "base year" as well as the number of full-time employees, determined on an annual full-time equivalent basis, to be employed by the applicant in its current tax year and four subsequent tax years. This information will be used to calculate the applicant's "aggregate employee compensation," which is automatically calculated in this section.

The information entered in this section should represent a good faith projection of the total number of full-time employees the applicant will employ in California. The amounts entered will be used as the basis for the California Competes Tax Credit agreements. Any applicant that reduces its hiring projections by more than 5 percent at the written agreement phase may be rejected for the credit.

Key Definitions	
Full-time Employee	Is an individual that is paid wages for services in California of not less than an average of 35 hours per week.
Wage or Wages	Is the amount of monetary compensation a full-time employee (whether paid by the hour or a salary) is paid by the applicant per year and does not include tips, overtime, bonuses, commissions, stock options, benefits or other compensation of any kind. When answering the questions that request the minimum and average wages of California full-time employees hired/to be hired, use the wages the full-time employee(s) would make in a full year of employment, without regard to the projected date of hire.
Base Year	Is the applicant's taxable year immediately before the applicant's taxable year in which the application is submitted. The last day during an application

	period in which an applicant may submit an application is deemed the date an application is submitted. For applicants who first commence doing business in California during the taxable year in which an application is submitted, the number of full-time employees for the base year shall be zero.
Annual Full-time Equivalent	 Is defined as either of the following: In the case of a full-time employee paid hourly wages, "annual full-time equivalent" means the total number of hours worked for the applicant by the employee during the taxable year, not to exceed 1,750 hours per employee, divided by 1,750. In the case of a salaried full-time employee, "annual full-time equivalent" means the total number of weeks worked for the applicant by the employee during the taxable year, not to exceed 50, divided by 50.

Documents Needed

- Payroll records for full-time employees employed by the applicant in its prior tax year
- Projected number, dates, and wages for new full-time employees in the applicant's current and four subsequent tax years as well as employee attrition projections or known future reductions of employees

A. Existing Number of Full-time and Part-time Employees in California / US / Worldwide

Questions 1-4 request the number of full-time employees that the applicant currently employs in California, the United States, and Worldwide as of the date the application is submitted. This number is not used for any calculations and is only used to provide a snapshot of the applicant's current employment levels. The number of worldwide full-time and part-time employees should be inclusive of the California employees. The answers to these 4 questions are not calculations. Instead, they should be the actual headcounts at the time the applicant submits its application.

B. Number, Minimum and Average Wages of Full-time California Employees Hired/Proposed to be Hired

Questions 5-20 request the projected hiring information for full-time California employees for the applicant's current tax year and four subsequent tax years. When answering these questions, use the wages the full-time employee(s) will make in a full year of employment, without regard to the projected date of hire. Please refer to the definition of "wage or wages" above.

C. Base Year Calculation

Questions 22-27 relate to the applicant's base year and must be based on actual payroll records, not estimates. These questions pertain to the applicant's total number of full-time employees in California and not just employees related to the project. The system will insert the applicant's base year which is determined by the answers to the questions in the create application section discussed previously. The answers to these questions will determine how many California full-time employees the applicant employed, determined by an annual full-time equivalent calculation, in the base year in order to measure its growth in full-time California employees in future tax years. The annual full-time equivalent calculation is used to measure the number of full-time employees employed by the applicant at any point during the year, not just at the time of completing the application. The calculation takes into account full-time employees that did not work an entire year. Applicants need to account for all full-time employees that were on the company's payroll at any point during its base year.

D. Current Tax Year and Four Subsequent Tax Years

Questions 28-57 relate to the applicant's current tax year and four subsequent tax years. These questions pertain to the applicant's total number of full-time employees to be employed in California and not just employees related to the project. The answers to these questions will be used to determine the applicant's net increase of California full-time employees, determined by an annual full-time equivalent calculation, compared to the number of California full-time employees employed by the applicant in its base year, also determined by an annual full-time equivalent calculation. The system will automatically compute and display the number of full-time employees, determined on an annual full-time equivalent basis, for the applicant's current and four subsequent tax years. The system will then use this information and the average annual wages information previously entered to compute and display the applicant's "Aggregate Employee Compensation" at the end of the section. The questions in this section use the verb "employ" and not "hire". As such, applicants should include all employees that it will employ in any given tax year including both existing employees and those you plan to hire during the year.

X. Investment

This section is used to determine the applicant's "aggregate investment" and the system will automatically compute and display this amount at the end of the section.

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Documents Needed

- Projected Investments of "real" and "personal" property related to the project that the applicant will purchase or lease after the deadline to submit an application during the application period
- Costs or value of the proposed investments. While costs are not broken out in Phase I, the
 applicant will be asked for a breakdown of investment expenditures in Phase II (if the application
 is moved to the second evaluation phase)

Key Definitions	
Investment	The amount paid for "real" and "personal" property purchased or leased after the close of the current application period, directly related to the applicant's proposed project.
Real Property	Is any property located in this state that is attached directly to land, as well as the land itself. It includes, but is not limited to all, land, structures, firmly attached and integrated equipment, anything growing on the land, and all other "interests" in the property which may be the right to future ownership, right to occupy for a period of time, or an easement across another's property. Real property also includes capitalized costs related to new construction, reconstruction, or expansion of buildings or structures which will be used in the applicant's trade or business in connection with the project and are subject to depreciation.
Personal Property	Is property that is tangible, movable property, including, but not limited to, vehicles, movable fixtures, equipment, electronic devices, intangible property, including, but not limited to, software licenses, intellectual property acquired in connection with the project that has a quantifiable value, and other business assets which are subject to depreciation.

List the total amount of investments in real and personal property for the applicant's current tax year and 4 subsequent tax years. Please keep in mind that applicants should not include:

- 1) Investments made prior to the application submission deadline and
- 2) Investments which the applicant already committed to in a previously approved California Competes Tax Credit agreement (for applicants that have previously been awarded a credit under this program).

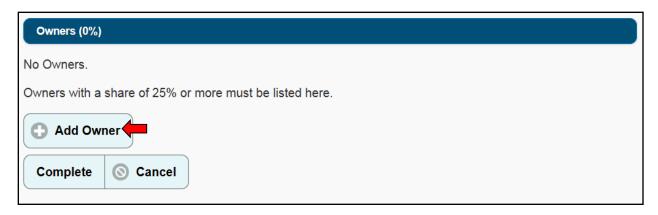
Please list for each tax year the amount of investments directly related to the project. Directly related means actions or purchases made in connection with the project that would not have been otherwise purchased or incurred but for the project.

The aggregate investment for all 5 tax years is automatically calculated at the end of the section.

XI. Ownership

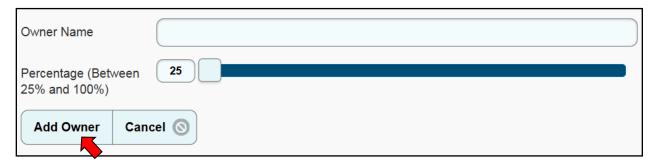
Only persons or entities that have a 25% or more ownership interest in the applicant need to be listed here. If there are no persons or entities that have at least a 25% interest in the applicant, leave this section blank and check it as completed. To add an owner, click "Add Owner" as shown in Figure 16.

Figure 16: Owner Interest Page



After clicking "Add Owner" enter the owner's name, percentage of ownership, and then click "Add Owner" as shown in Figure 17.

Figure 17: Ownership Percentage Input Page

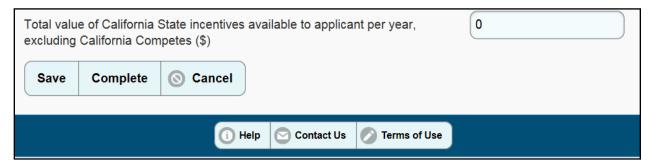


Repeat the above steps until all owners with a 25% or greater ownership interest in the applicant have been added.

XII. Incentives and Programs

This section asks to identify incentives that the applicant receives or intends to receive. Be sure to include the dollar value all of state incentives the applicant expects to receive per year as shown in Figure 18.

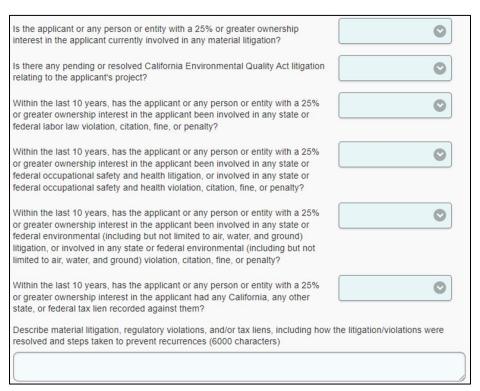
Figure 18: Other Incentives and Programs Page



XIII. Litigation and Violations

This section requires notice of any current material litigation and any previous violations involving the applicant and (or) any person/entity with at least 25% ownership interest in the applicant. The applicant will be asked to describe any current material litigation in this section and answer the questions shown in Figure 19. Applicants answering "Yes" to any of the questions will be asked to provide additional information in the second phase of the application evaluation process (if the application is moved to the second phase).

Figure 19: Litigation and Violations Questions



Key Definition	
Material Litigation	Is any litigation deemed significant to the applicant's financial health and required to be referenced in the applicant's annual audited financial statements, or would be the type of information that is reported to shareholders, members, or similar individuals, or would be deemed material information that an investor or person providing capital would deem material in making a financial decision regarding the applicant.

Note: GO-Biz acknowledges many businesses, especially large ones, are often involved in litigation and/or have relatively minor violations on a regular basis. Being involved in material litigation or having a violation will not necessarily disqualify an applicant.

XIV. Consultant Questions

This section requires the applicant to disclose if a consultant or any other third party provided any services for a fee relating to the California Competes Tax Credit. If a consultant or third party is involved, describe the nature and amount of the fee arrangement.

XV. Additional Assistance

If any additional assistance is needed, please email CalCompetes@gobiz.ca.gov or call 916-322-4051.