



OCBC Awards Local Government Agencies for Best Practices and Innovative Services

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We recognize the [Orange County Business Council](#) (OCBC) for its [“Turning Red Tape into Red Carpet”](#) awards program. The program applauds local municipal programs and projects that go above and beyond to cut through bureaucratic red tape and encourages business development, growth, jobs creation and success.

OCBC's *Turning Red Tape into Red Carpet Awards* was developed to honor local governmental agencies for implementing innovative policies and programs that cut through red tape, eliminate barriers to economic growth, and open doors to private sector job creation. By recognizing those programs, OCBC encourages other public sector agencies to follow in the same footsteps, creating policies and programs that have a positive impact on Orange County's economy.

Program Awards are presented annually for achievement in the following categories: Business Retention and Expansion, Responding to Globalization, Sustainable and Green Development, and Real Estate Redevelopment and Reuse. The Partnership Award is presented to the nominee demonstrating a steadfast commitment to public-private partnerships, and the Leadership Award is presented to an outstanding leader in the public sector who is advancing economic development in their community.

“Orange County is producing diverse, high-quality and innovative solutions to ‘cut red tape’ and ‘roll out the red carpet’ for job creators,” said Lucy Dunn, OCBC President and CEO. “The winners of this prestigious business honor will not only positively impact Orange County, but all of California. These new strategies are a welcome change of culture in government that comes at a time when the economy is recovering, and when efficiency and effectiveness in government guarantee business success.”

The winners are selected by a committee of diverse business industries, chaired by Dan Miller, Senior Vice President, Entitlement and Public Affairs, The Irvine Company. Since the beginning of the program in 2011, the nomination pool has consistently comprised of high-quality applications in each award categories. Nominations are received from a diverse number of public agencies including county departments, cities, special districts, and school districts. OCBC has also witnessed increased media coverage and replication of the program, particularly with the Silicon Valley Leadership Group in San Jose, the Inland Empire Economic Partnership in San Bernardino, and other economic development organizations interested in job creation.

See this link: <http://www.ocbc.org/ocbc-initiatives/economic-development/redcarpet/> .

